

STATE OF SOUTH CAROLINA )  
COUNTY OF GREENVILLE ) POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS, that Guillermo Juan Zimeri, a resident of Guatamala, do hereby nominate, constitute and appoint JULIO ANTONIO ZIMERI, as my true and lawful attorney in fact to vote the shares of stock owned by me as sole shareholder of Ann's Hallmark Inc., the same being one thousand shares, and to execute my name as President of both Ann's Hallmark Inc. and Social Expressions of South Carolina, Inc., to any and all documents necessary to carry on the ordinary business of these corporations and to dissolve Social Expressions of South Carolina, Inc. and any all acts done on my behalf for these purposes are hereby ratified and confirmed.

This Power of Attorney shall not be affected by physical disability or mental incompetence of the principal which renders the principal incapable of managing his own affairs or estate.

IN WITNESS WHEREOF, I have hereunto set my hand and seal at Greenville, South Carolina, this 11th day of July, 1984.

In the presence of:

[Signature]  
[Signature]

[Signature] (LS)  
Guillermo Juan Zimeri

STATE OF SOUTH CAROLINA )  
COUNTY OF GREENVILLE ) PROBATE

PERSONALLY appeared before me the undersigned, who, upon oath, deposes and states that s/he saw the within named Guillermo Juan Zimeri sign, seal and as his act and deed deliver the within POWER OF ATTORNEY, and that s/he, with the other witness above, witnessed the execution of same.

SWORN TO BEFORE ME  
this 11th day of July, 1984

[Signature] (LS)  
Notary Public for South Carolina  
My Comm. expires: 3/24/89

[Signature]

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