shall be paid in equal monthly installments on or before the 10th day of each month beginning with the first month of the adjusted rental period for which the rent has been adjusted or readjusted. In the event that, within the time hereinabove provided, the Lessor fails to give such notice, the Lessee, not less than sixty (60) days nor more than three (3) months before the beginning of each of said adjusted rental periods, may give to the Lessor written notice of its demand for said appraisal of the premises and adjustment or readjustment of rent, and upon the giving of said notice, such appraisal of the premises and adjustment or readjustment of rent shall be had just as if the Lessor had demanded the In the event that neither the Lessor nor the Lessee demands such appraisal of the premises and adjustment or readjustment of the rent within the time prescribed herein, the rent which shall have been payable prior to March 1, 1976 or during the then adjusted rental period, whichever is later, shall continue as the rent for the succeeding adjusted rental period; provided, however, that the failure of either or both the Lessor or the Lessee to demand an appraisal of the premises and adjustment of rental for any adjusted rental period as herein provided shall not affect the right of either to demand such appraisal and adjustment for a subsequent adjusted rental period or periods as established herein. In no event, however, shall the rent be reduced below One Thousand Two Hundred (\$1,200.00) Dollars per annum; and in no event shall the fair value of the leased premises be increased due to the fact that the Lessee has constructed a substantial building

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