Where should we focus growth?

Greenville County's population has grown from 320,000 residents in 1990 to more than 514,000 today, an increase of nearly 200,000 people. This population growth placed demand for housing, jobs, and services that has been met mostly by greenfield development on previously cultivated or natural areas. By 2040, the county is projected to grow an additional 222,000 residents and add 86,000 new jobs.

We need your help understanding where population and employment growth should be focused within the county over the next twenty years.

Which places should we preserve?

With a foot in both the Piedmont and Blue Ridge ecoregions, Greenville County is home to a diverse range of landscapes and abundant natural resources. The cultivated fields in the south give way to the mountainous terrain of the north and are linked by the numerous waterways flowing through the county.

Recognizing that growth is inevitable, which special and sensitive places are most important to preserve for future generations?

Please share any additional thoughts on the provided comment cards.

Strategies to Accommodate Growth

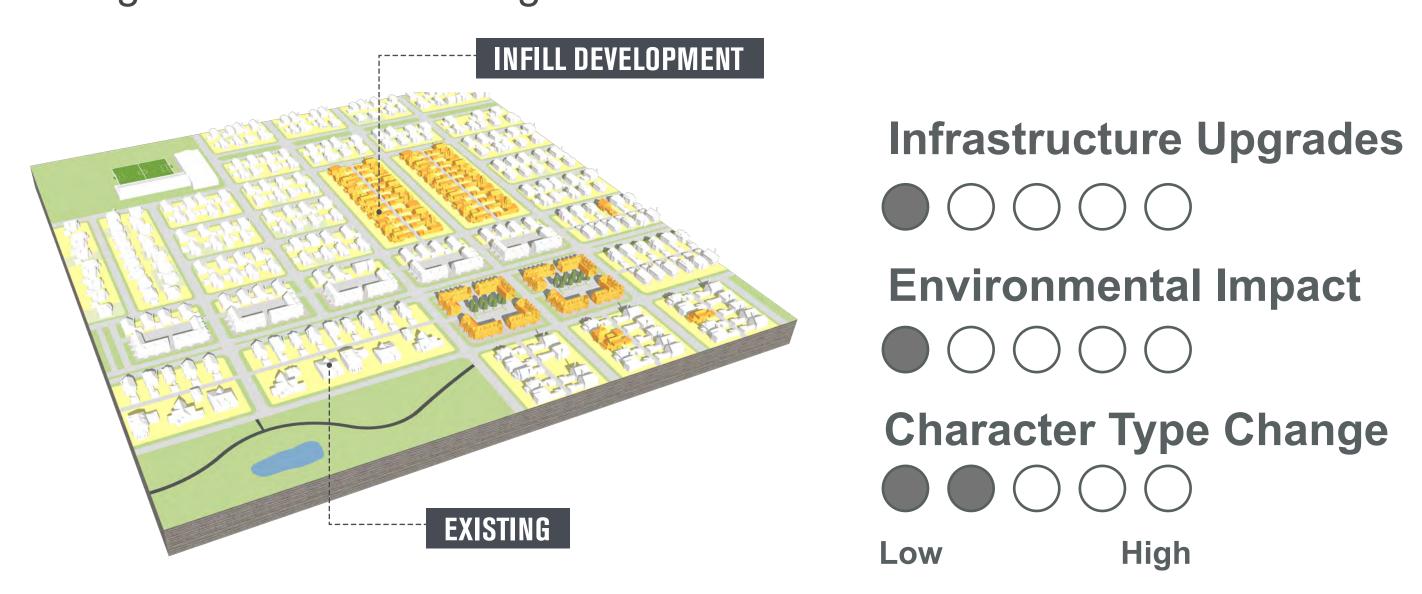
There are many strategies we can use to accommodate and guide the county's anticipated growth. Some of the main strategies are conceptually illustrated below with descriptions of their potential application to help accommodate growth. It is likely that a mixture of these strategies will be necessary.

Infill Development

There are three different infill strategies, each of which is based on sensitively adding new development to already-developed areas.

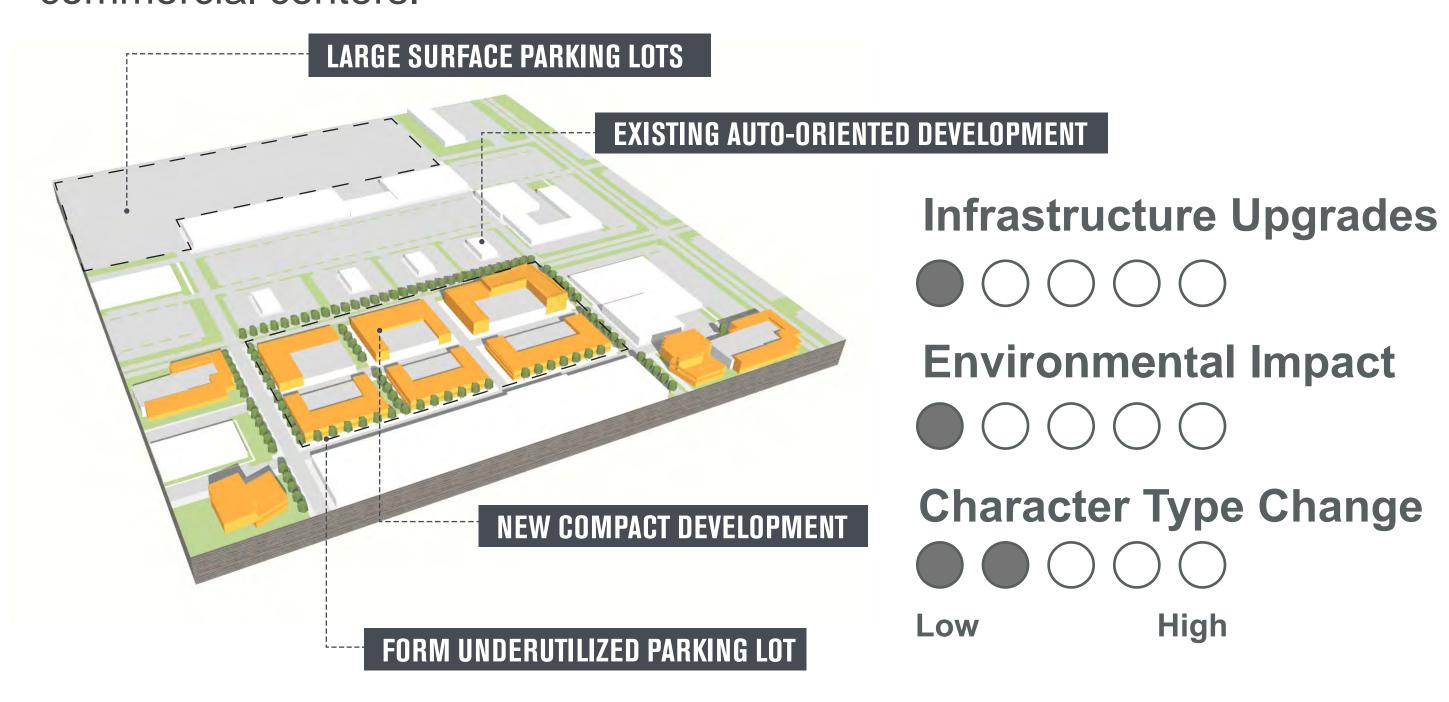
Residential Infill

Residential infill development may include developing vacant lots, adding carriage houses, renovating or rebuilding existing structures, subdividing large lots to allow for multiple dwelling units. Residential infill should complement the existing character of the neighborhood.



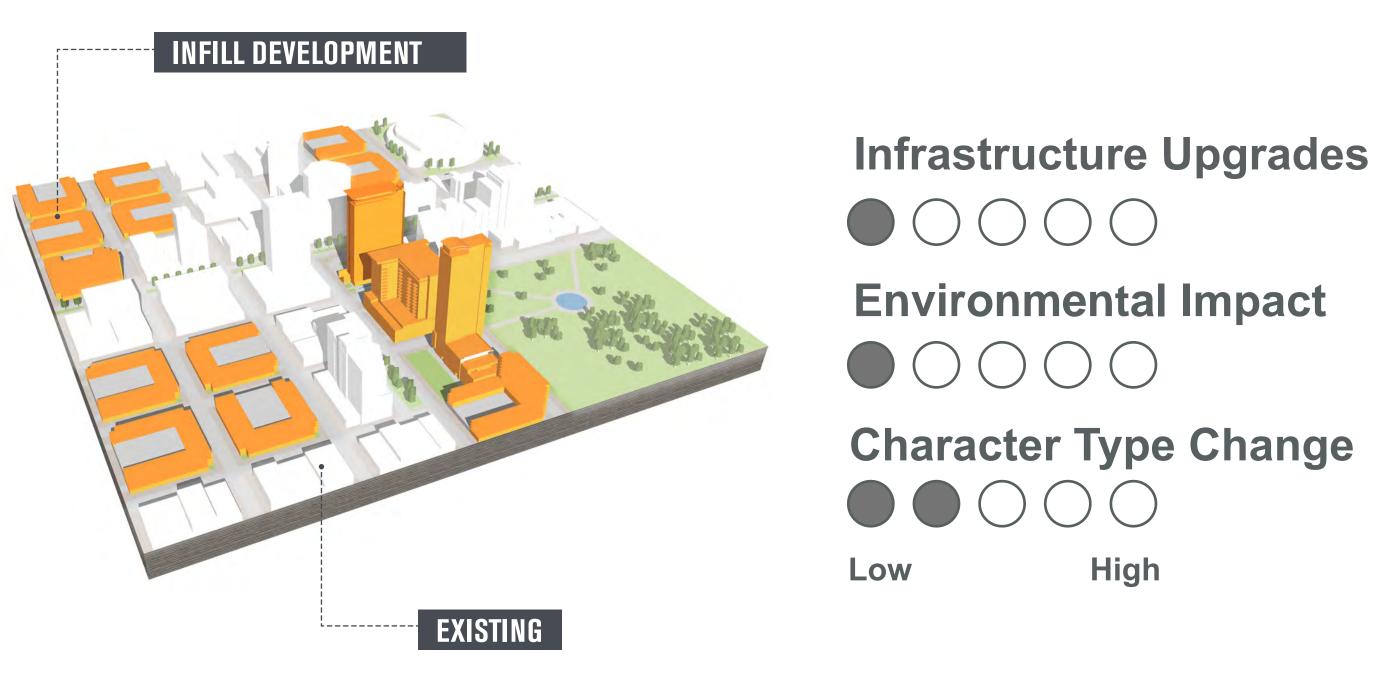
Suburban Retrofit

Infill development on underutilized land, typically large surface parking lots in places like commercial centers with excessive parking. This can also include the strategic removal and reconstruction of select buildings in commercial centers.



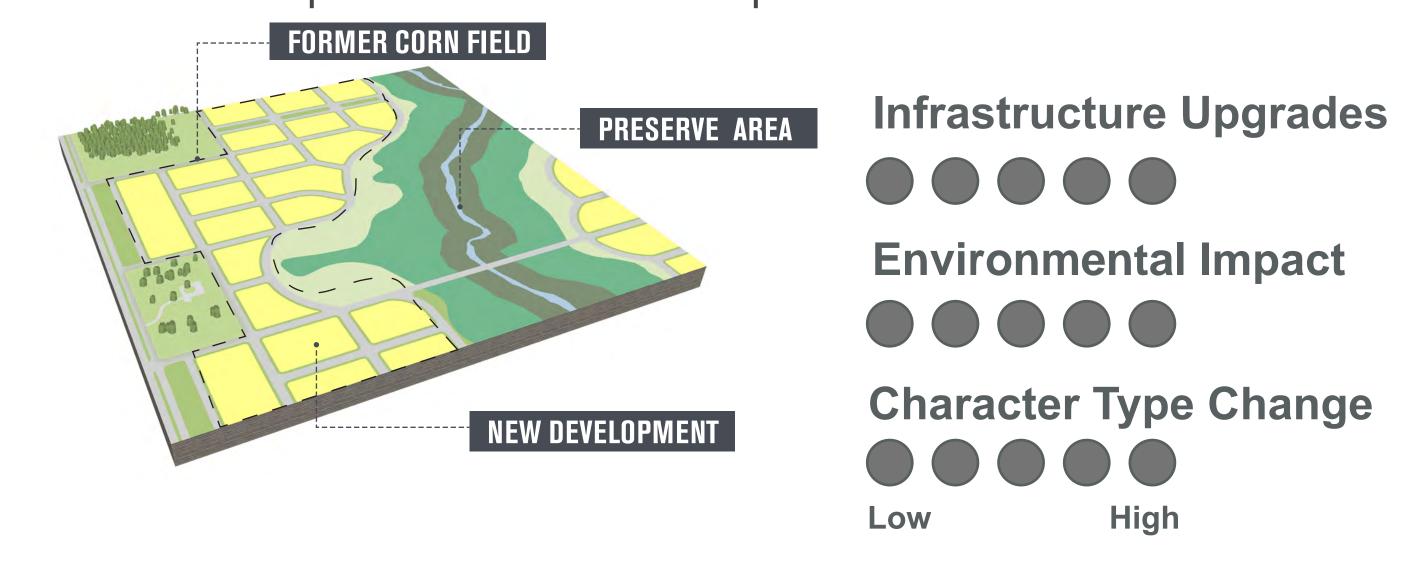
Urban Infill

Urban areas often have underutilized parcels, abandoned structures, older single-story commercial buildings, and large surface lots that all lend themselves to mixed-use infill development.



Greenfield

Greenfield development is new development on open space or agricultural areas. Zoning will need to be updated and major infrastructure improvements will be required to serve the area.



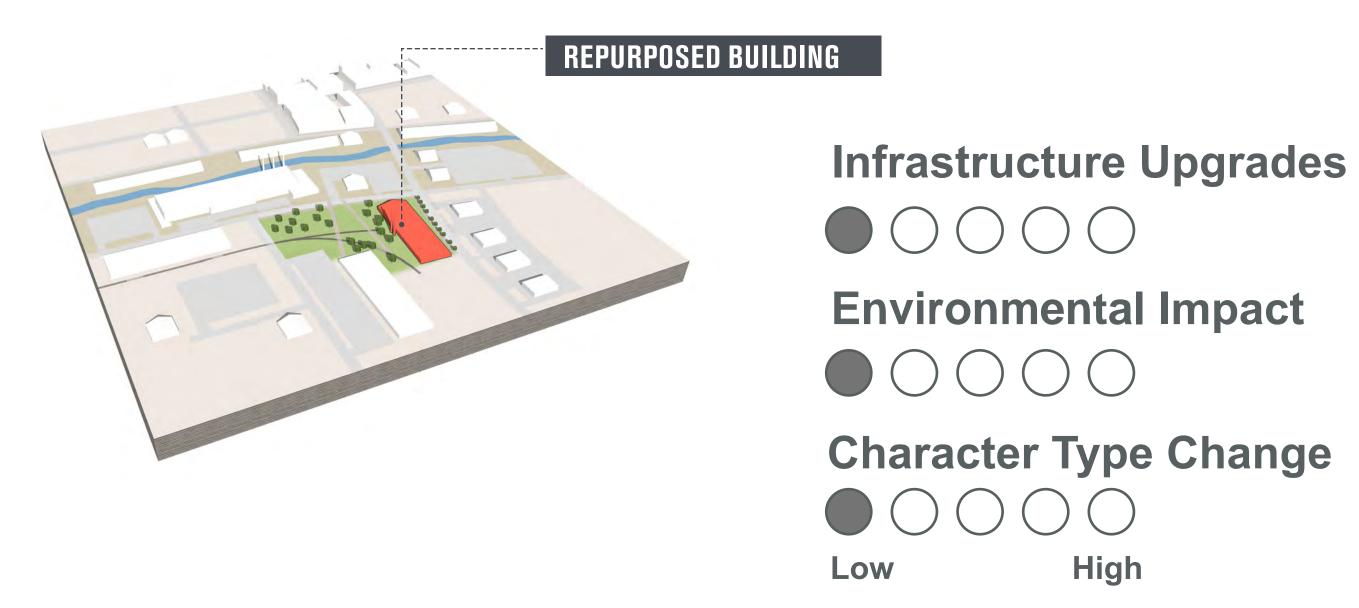
Shovel-Ready

Shovel-ready sites are areas that are identified and zoned for employment centers and have major infrastructure to serve them already in place.



Adaptive Reuse

Adaptive reuse focuses on rehabilitating existing structures to meet modern needs. Examples include converting a house into an office or transforming an industrial building into residential and retail uses.



Redevelopment

Redevelopment transforms an existing area, often from an abandoned industrial area, vacated area, or deteriorated area into a new development.



