

# Station A: Draft Goals & Objectives

## Which goals and objectives should we prioritize?

Community input serves as the foundation of a successful comprehensive planning effort. The draft goals and objectives on the accompanying exhibits are intended to help guide the comprehensive plan and achieve the community's shared vision for the future. These are organized by plan element and will be refined throughout the planning process based on additional community input.

**Please indicate which goals and objectives are the most important for you and our community. Please share any additional thoughts on the provided comment cards.**

## **GROW** *Population*

**Goal A:** Promote equitable, healthy and sustainable opportunities to integrate and support an increasingly diverse population.

### **Objectives**

**A1:** Maximize support and opportunities for different age, income, and ability populations.

**A2:** Encourage healthy, livable communities by improving places, infrastructure, and health outcomes.

**A3:** Promote respect and understanding of the county's diverse population.

## **WORK** *Economic Development*

**Goal B:** Promote a vibrant, sustainable, equitable economy that supports a strong tax base.

### **Objectives**

**B1:** Diversify the local economy and expand opportunities for economic investment.

**B2:** Increase job readiness and skill training for job seekers and workers.

**B3:** Ensure land use and development strategies are sufficient to encourage high-quality investment and economic viability.

## **BLOOM** *Agriculture and Food Security*

**Goal C:** Protect farmland for local food production and ensure access to healthy foods for all citizens.

### **Objectives**

**C1:** Protect prime farmland for economically-viable agricultural production and related activities.

**C2:** Eliminate food deserts and ensure community access to fresh food.

**C3:** Protect and conserve important forestland for silviculture and food production.

## **PRESERVE** *Natural Resources*

**Goal D:** Protect the most valuable and vulnerable resources in Greenville County.

### **Objectives**

**D1:** Protect critical-resource areas such as steep slopes, watersheds, and prime farmland.

**D2:** Protect and improve water resources such as rivers, streams, lakes, and wetlands.

**D3:** Protect trees, native vegetation, and wildlife habitat.

## **ENHANCE** *Cultural Resources*

**Goal E :** Protect our cultural resources for current and future generations.

### **Objectives**

**E1:** Increase public awareness of the types, location, and benefits of cultural resources within the county.

**E2:** Improve public access to cultural resources such as museums, performing arts centers, and historic sites.

**E3:** Protect cultural resources through appropriate land use planning and regulation.

## **SERVE** *Community Facilities*

**Goal F:** Provide fiscally sound infrastructure improvements that are coordinated, equitable, efficient, sustainable and that ensure capacity for expected growth.

### **Objectives**

**F1:** Improve and extend high-quality public sewer service to appropriate areas.

**F2:** Create a county-wide comprehensive sanitation program.

**F3:** Ensure infrastructure improvements are connected to existing and planned community resources.

**F4:** Promote sustainable development practices that preserve ecological functionality.

**F5:** Improve access to recreational opportunities.

## **LIVE** *Housing*

**Goal G:** Promote housing choice and a sustainable, equitable, affordable, housing stock.

### **Objective**

**G1:** Connect housing opportunities with jobs, transportation, schools, and other community needs.

**G2:** Provide a mix of housing options throughout the county to accommodate different preferences and needs of the greater community.

**G3:** Protect existing neighborhoods and their residents while accommodating new residential development.

## **BALANCE** *Land Use*

**Goal H:** Develop an approach to land use that balances future growth with community priorities.

### **Objectives**

**H1:** Ensure land development regulations support sensible land use patterns, attractive design features, and efficient community service delivery.

**H2:** Protect the character of rural areas.

**H3:** Promote infill development, adaptive reuse of older structures, and redevelopment of urban sites and brownfields.

**H4:** Promote development patterns that encourage holistic neighborhood design.

## **MOVE** *Transportation*

**Goal I:** Coordinate with land use plans and develop a transportation system that provides mobility options, a high level of service, and improved safety.

### **Objectives**

**I1:** Improve transportation choice, connectivity, and equity.

**I2:** Improve transportation planning and coordination efforts between agencies and jurisdictions.

**I3:** Improve operations and safety for motorists, pedestrians, and bicyclists.