## 

# Greenville County is the economic and employment center of the Upstate. What kinds of jobs are needed

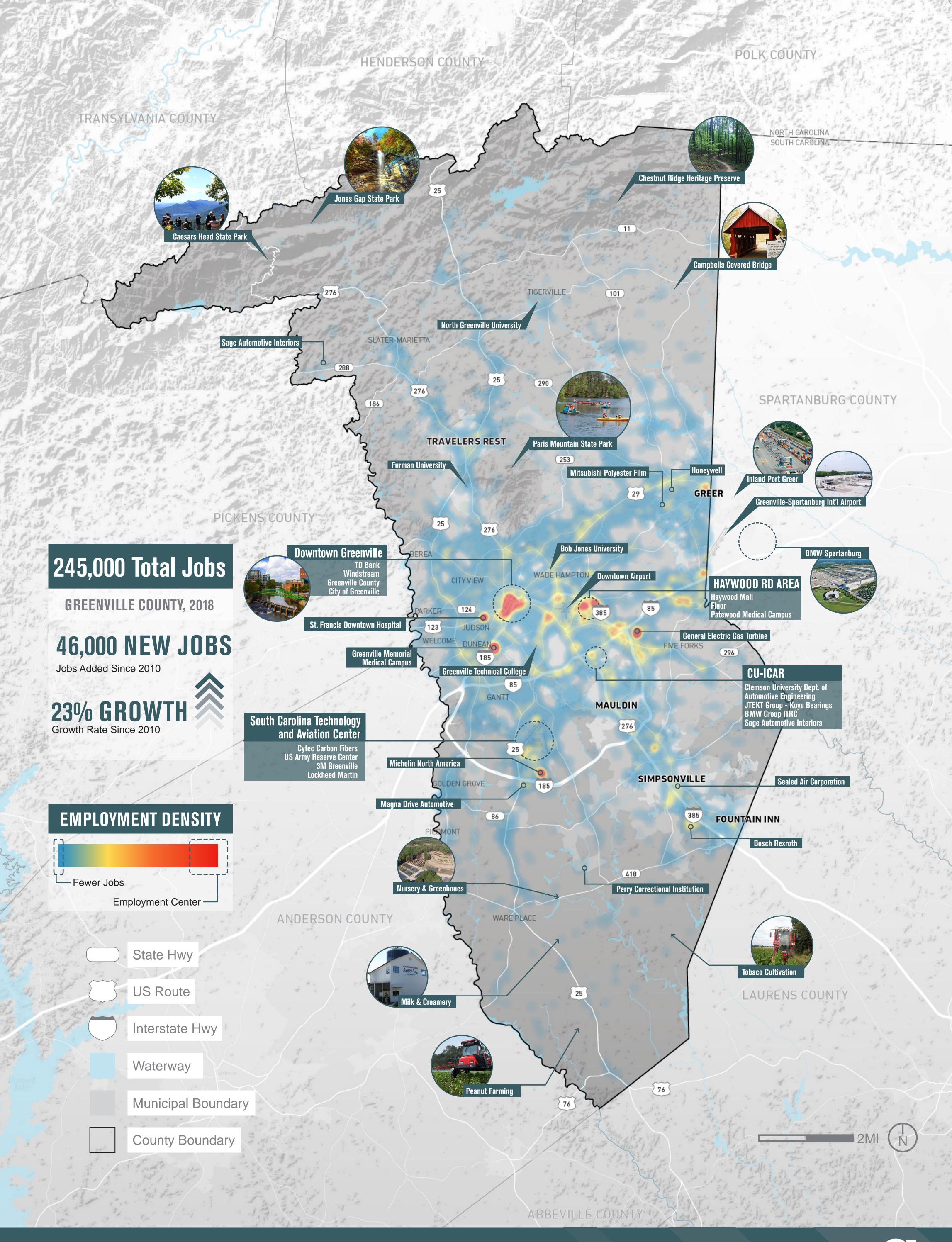
now and should be prioritized in the future?

What are some important issues and opportunities for economic development in Greenville County?

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## Economic Development

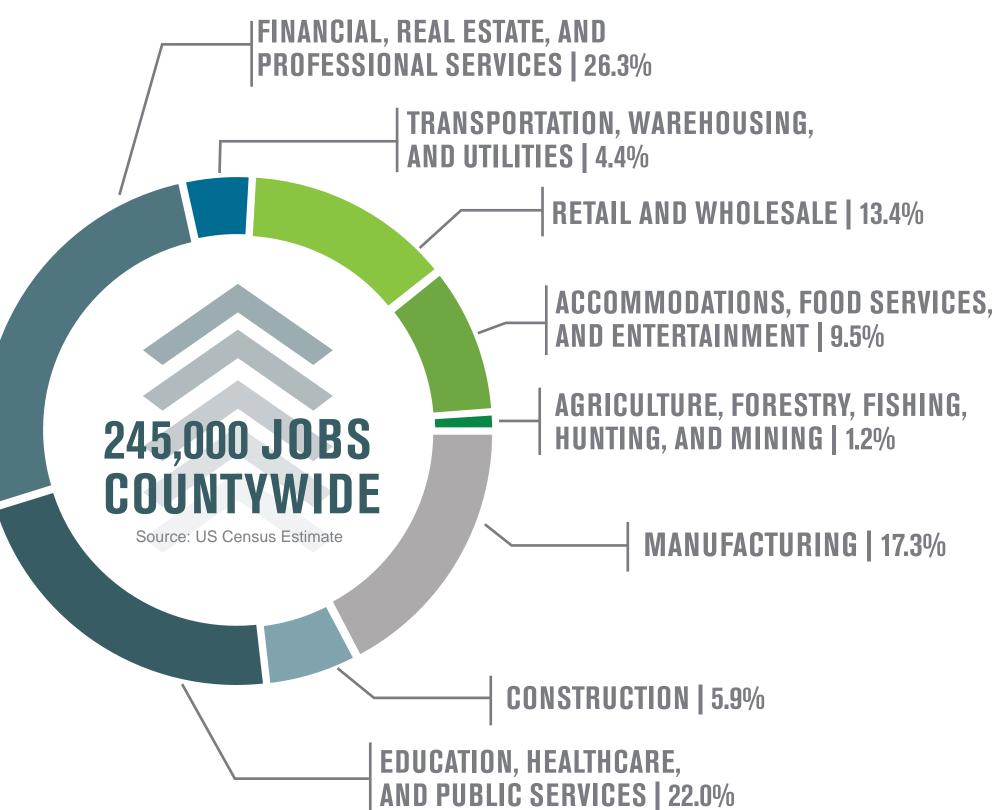


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## **Economic Development**

#### **EMPLOYMENT BY SECTOR**



#### SHARE OF UPSTATE JOBS BY SECTOR

#### **GREENVILLE COUNTY HOLDS NEARLY 40% OF TOTAL JOBS IN THE 10-COUNTY UPSTATE REGION**

#### MANUFACTURING

39%

#### **CONSTRUCTION**

**54%** 

**EDUCATION, HEALTHCARE, AND PUBLIC SERVICES** 

34%

#### FINANCIAL, INFORMATION, AND PROFESSIONAL SERVICES

**49%** 

#### **TRANSPORTATION AND WAREHOUSING**

**46**%

#### **RETAIL AND WHOLESALE TRADE**

#### **LEADING INDUSTRIES**

#### **AEROSPACE**

Leaders in aerospace such as Lockheed Martin Aircraft and Honeywell chose Greenville County as home because of our proximity to OEMs such as Boeing, Gulfstream, and Airbus and because of our powerful synergies in mobility, materials, and research and manufacturing.

#### **LIFE SCIENCES**

Greenville County is recognized as an emerging biotech hub with centers for research in biomaterials, devices, genetic conditions, genomic profiling, and cancer research with South Carolina's School of Medicine-Greenville, Prisma Health, and Bon Secours St. Francis Health System leading the way in research and wellness.

#### **ENGINEERED MATERIALS**

The Upstate develops and produces innovative materials in the areas of plastics, optics/photonics, textiles, ceramics, and metals used as the building blocks for some of the world's most complex products. The region's portion of those employed in the sector is 77% above the national average and growing.

#### **AUTOMOTIVE**

With more than 250 automotive-related companies, the Upstate continues to be a prime location for the automotive industry. Home to industry leaders BMW, ZF, Borg Warner, Bosch, and Michelin, as well as the Clemson University Intl. Center for Automotive Research, the Upstate is a national leader in automotive research and manufacturing. Source: Upstate SC Alliance, 2017

**UNEMPLOYMENT RATE COMPARISON** 

#### 34%

#### **ACCOMMODATIONS AND FOOD SERVICES**

36%

#### AGRICULTURE, FORESTRY, FISHING, HUNTING, AND MINING

14%

Source: EMSI Q4 2018 Data Set

## 

#### **INLAND PORT GREER**

**REGIONAL ECONOMIC IMPACTS** 

Inland Port Greer opened in 2013, extending the Port of Charleston's reach more than 200 miles inland, and providing shippers with access to more than 95 million consumers within a one-day drive.

#### **GREENVILLE-SPARTANBURG** GSP **INTERNATIONAL AIRPORT**

Increased investment and activity at the Greenville-Spartanburg International Airport have resulted in an economic impact that is more than eight times greater than it was 10 years ago.

#### **\$53 BILLION** Annual Economic Activity

#### **188,000 JOBS** Supported by Inland Port

**Supported Annual \$912 MILLION** Tax Revenue

Source: USC Darla Moore School of Business Study, 2015

#### **\$2.9 BILLION** Annual Economic Activity

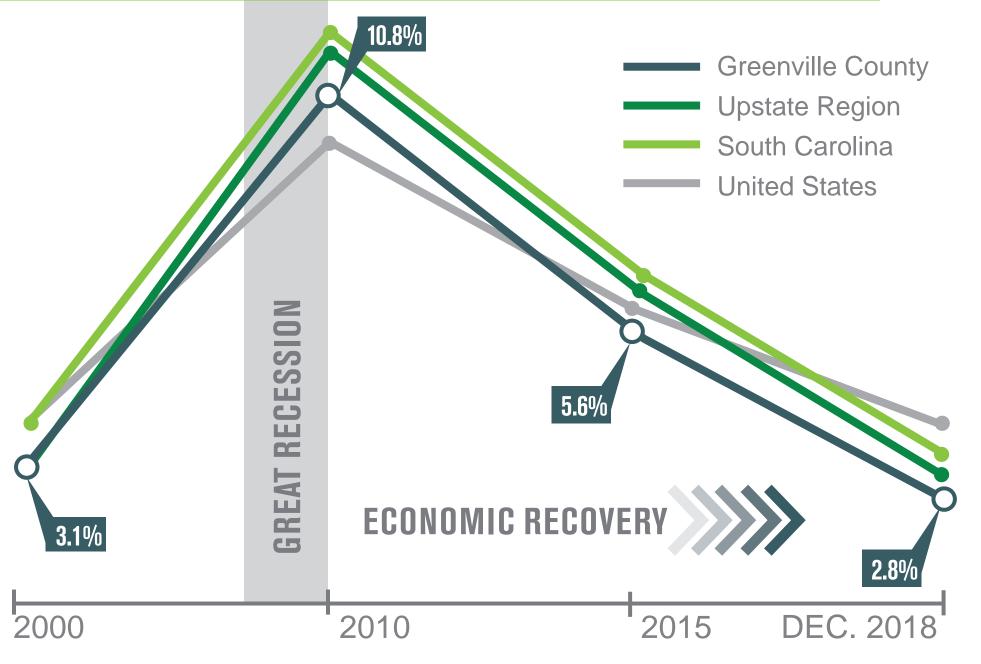


**Annual Spending Locally** by **GSP** Passengers



#### Source: GSP International Airport Economic Impact Study, 2018

#### **3RD LOWEST UNEMPLOYMENT RATE OF ALL COUNTIES IN SOUTH CAROLINA**



Source: US Bureau of Labor Statistics

### **BMW SPARTANBURG**

Located just outside Greenville County, the BMW Spartanburg production plant contributes directly to the local economy as well as indirectly by supporting suppliers and the allied automotive sectors.



#### GREENVILLE **TOURISM & VISITORS**

Visitors from all around the globe travel to Greenville County to experience unique local offerings, the scenic and recreational opportunities in the Blue Ridge Mountains, and for business purposes. Target marketing has helped to increase visitors and grow the economic benefits of tourism.

#### **\$16.6 BILLION** Annual Economic Activity



Source: USC Two Decades of Economic Development, 2014

#### \$1.2 BILLION **Annual Visitor Spending**

#### **Annual Tax Revenue Gained \$72.3 MILLION** From Visitor Spending

#### Help Support Wages and Salaries for Jobs 10,300 **JOBS**

Source: Visit Greenville Research and Statistics, 2018

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