Work

Greenville County is the economic and employment center of the Upstate.

▪ What kinds of jobs are needed now and should be prioritized in the future?
▪ What are some important issues and opportunities for economic development in Greenville County?
245,000 Total Jobs
GREENVILLE COUNTY, 2018
46,000 NEW JOBS
Jobs Added Since 2010
23% GROWTH
Growth Rate Since 2010

EMPLOYMENT DENSITY
Fewer Jobs
Employment Center

- State Hwy
- US Route
- Interstate Hwy
- Waterway
- Municipal Boundary
- County Boundary

plan greenville county
**Economic Development**

**EMPLOYMENT BY SECTOR**

- **TRANSPORTATION, WAREHOUSING, AND UTILITIES**: 4.4%
- **AGRICULTURE, FORESTRY, FISHING, HUNTING, AND MINING**: 12%
- **EDUCATION, HEALTHCARE, AND PUBLIC SERVICES**: 22.0%
- **CONSTRUCTION**: 5.9%
- **FINANCIAL, REAL ESTATE, AND PROFESSIONAL SERVICES**: 26.3%
- **MANUFACTURING**: 17.3%
- **RETAIL AND WHOLESALE**: 13.0%

**SHARE OF UPSTATE JOBS BY SECTOR**

- **MANUFACTURING**: 39%
- **CONSTRUCTION**: 54%
- **EDUCATION, HEALTHCARE, AND PUBLIC SERVICES**: 34%
- **FINANCIAL, INFORMATION, AND PROFESSIONAL SERVICES**: 49%
- **TRANSPORTATION AND WAREHOUSING**: 46%
- **RETAIL AND WHOLESALE TRADE**: 34%
- **ACCOMMODATIONS AND FOOD SERVICES**: 36%
- **AGRICULTURE, FORESTRY, FISHING, HUNTING, AND MINING**: 14%

**LEADING INDUSTRIES**

- **AEROSPACE**: Leaders in aerospace such as Lockheed Martin Aircraft and Honeywell chose Greenville County as home because of our proximity to OEMs such as Boeing, Gulfstream, and Airbus and because of our powerful synergies in mobility, materials, and research and manufacturing.
- **LIFE SCIENCES**: Greenville County is recognized as an emerging biotech hub with centers for research in biomaterials, devices, genetic conditions, genomic profiling, and cancer research with South Carolina’s School of Medicine-Greenville, Prisma Health, and Bon Secours St. Francis Health System leading the way in research and wellness.
- **ENGINEERED MATERIALS**: The Upstate develops and produces innovative materials in the areas of plastics, optics/photonics, textiles, ceramics, and metals used as the building blocks for some of the world’s most complex products. The region’s portion of those employed in the sector is 77% above the national average and growing.
- **AUTOMOTIVE**: With more than 250 automotive-related companies, the Upstate continues to be a prime location for the automotive industry. Home to industry leaders BMW, ZF, Borg Warner, Bosch, and Michelin, as well as the Clemson University Int. Center for Automotive Research, the Upstate is a national leader in automotive research and manufacturing.

**REGIONAL ECONOMIC IMPACTS**

- **INLAND PORT GREER**: Inland Port Greer opened in 2013, extending the Port of Charleston’s reach more than 200 miles inland, and providing shippers with access to more than 95 million consumers within a one-day drive.
- **GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT**: Increased investment and activity at the Greenville-Spartanburg International Airport have resulted in an economic impact that is more than eight times greater than it was 10 years ago.

**UNEMPLOYMENT RATE COMPARISON**

- **3RD LOWEST UNEMPLOYMENT RATE OF ALL COUNTIES IN SOUTH CAROLINA**

**GREENVILLE TOURISM & VISITORS**

Visitors from all around the globe travel to Greenville County to experience unique local offerings, the scenic and recreational opportunities in the Blue Ridge Mountains, and for business purposes. Target marketing has helped to increase visitors and grow the economic benefits of tourism.