

# Grow

**Greenville County is home to the fastest growing population in the Upstate.**

***▪ What areas of the county are best equipped to handle population growth and why?***

**Greenville County has an increasingly diverse population in terms of age, education, income, and background.**

***▪ What are some community needs that should be addressed in these areas over the next ten years and beyond?***

# Population

**513,431 Total Pop.**

FOR GREENVILLE COUNTY, 2018

**14%**

Growth Since 2010

**8%**

Anticipated Growth by 2023

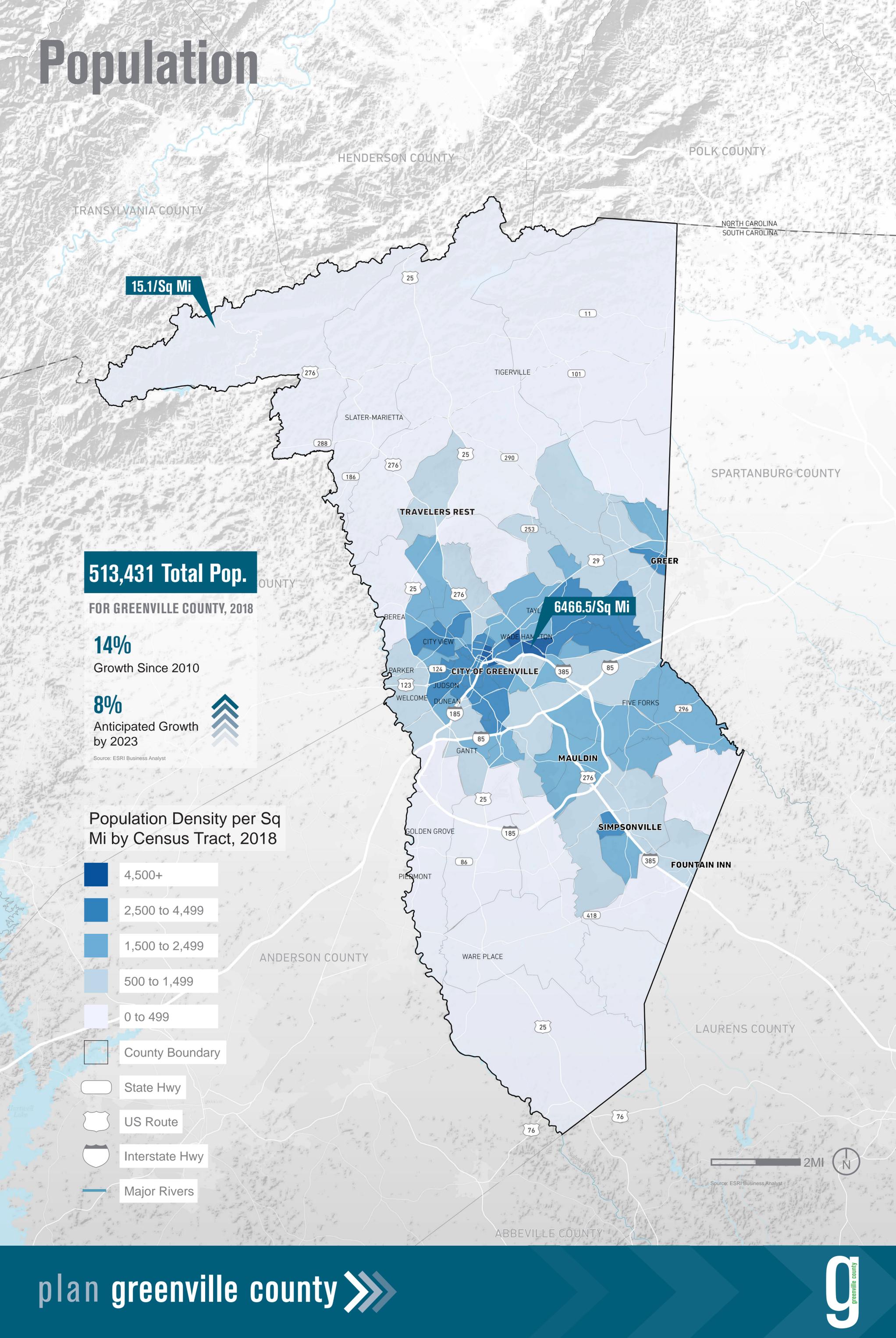
Source: ESRI Business Analyst

Population Density per Sq Mi by Census Tract, 2018

- 4,500+
- 2,500 to 4,499
- 1,500 to 2,499
- 500 to 1,499
- 0 to 499
- County Boundary
- State Hwy
- US Route
- Interstate Hwy
- Major Rivers

**6466.5/Sq Mi**

**15.1/Sq Mi**



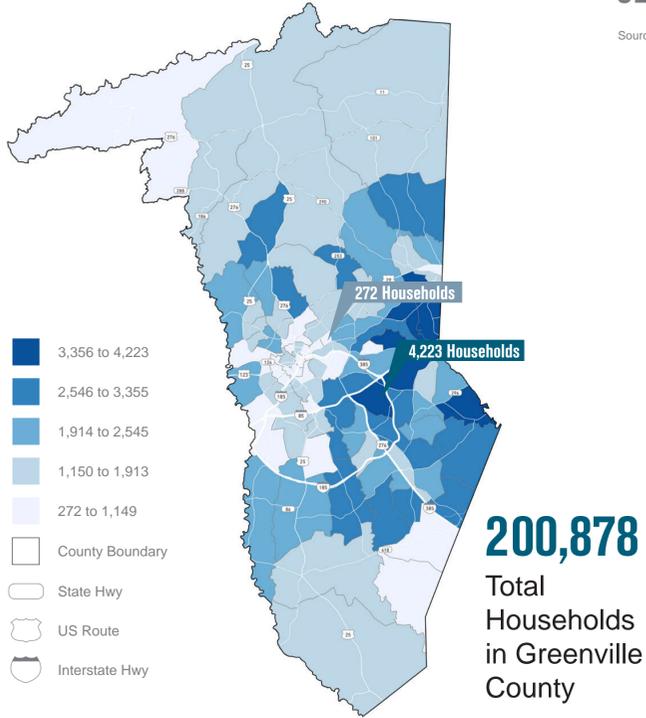
2MI

Source: ESRI Business Analyst

# Population

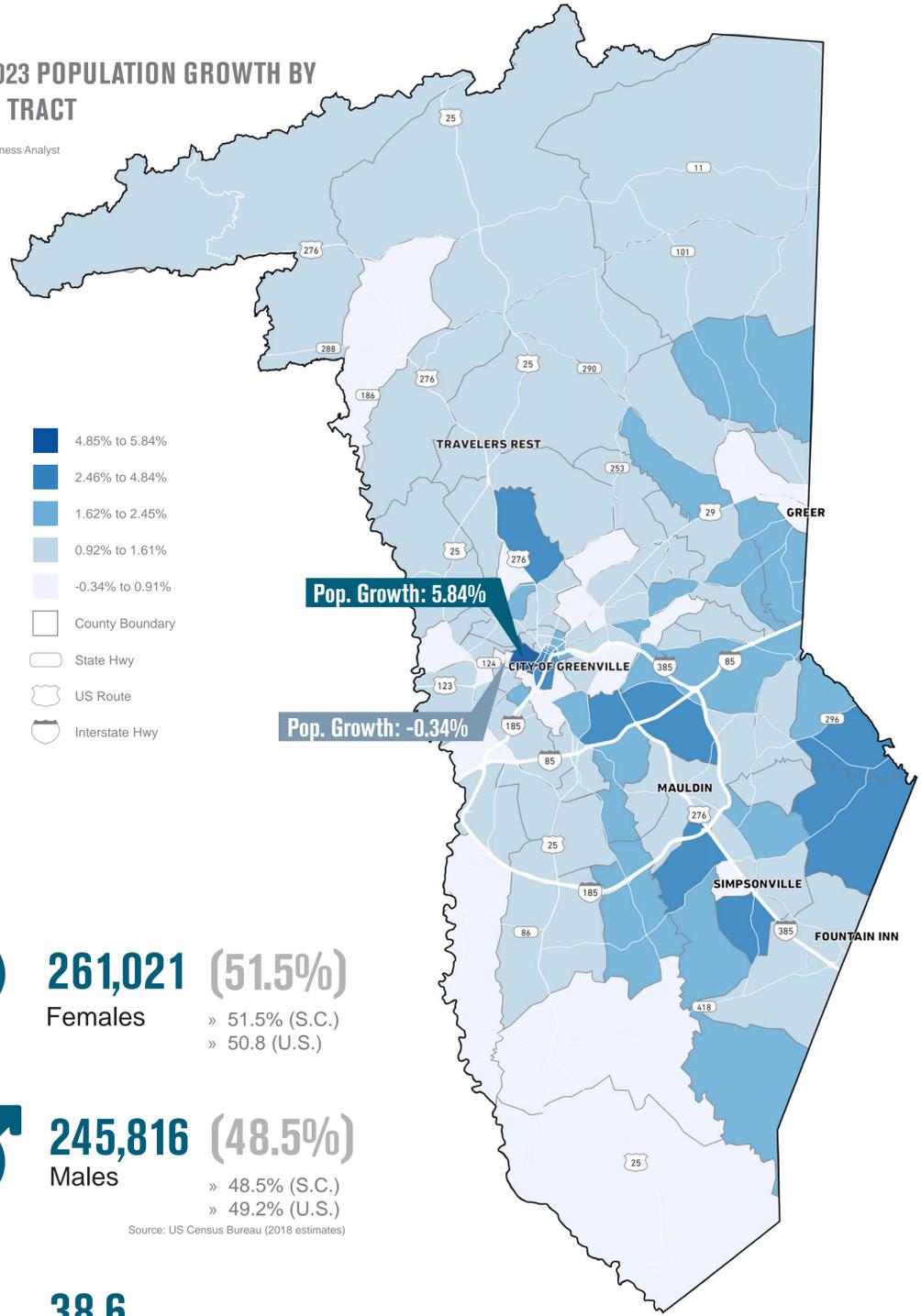
## 2018 TOTAL HOUSEHOLDS BY CENSUS TRACT

Source: ESRI Business Analyst



## 2018 - 2023 POPULATION GROWTH BY CENSUS TRACT

Source: ESRI Business Analyst



## POPULATION CHARACTERISTICS



**\$53,739**

Median Household Income

» \$48,781 (S.C.)  
» \$57,652 (U.S.)

Source: US Census Bureau (2013-2017), 2017 dollars



**2.58**

Average Household Size

» 2.54 (South Carolina)  
» 2.63 (United States)

Source: US Census Bureau (2013-2017)



**Homeowners**

» 68.6% (S.C.)  
» 63.8% (U.S.)

**Renters**

» 31.4% (S.C.)  
» 36.2% (U.S.)

Source: US Census Bureau (2013-2017)



**261,021 (51.5%)**

Females

» 51.5% (S.C.)  
» 50.8 (U.S.)



**245,816 (48.5%)**

Males

» 48.5% (S.C.)  
» 49.2% (U.S.)

Source: US Census Bureau (2018 estimates)



**38.6**

Median Age

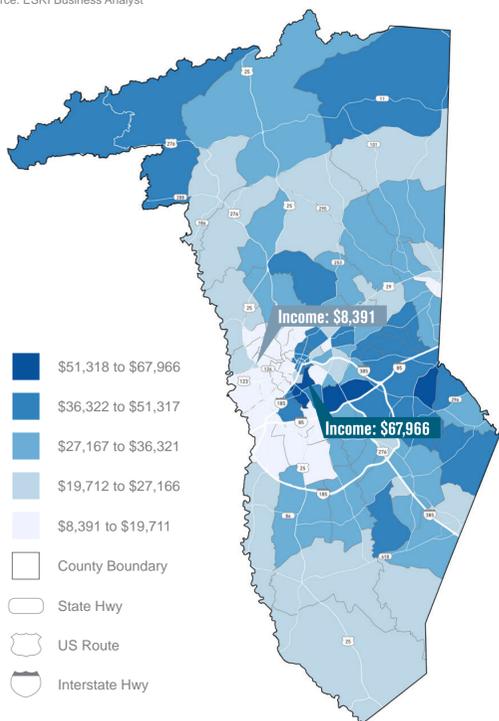
» 39.4 (S.C., 2017)  
» 38.0 (U.S., 2017)

Source: ESRI Business Analyst; US Census Bureau (2017 estimates)

Compare to **37.1** in 2010 and the expected **39.5** Median Age in 2023.

## 2018 PER CAPITA INCOME BY CENSUS TRACT

Source: ESRI Business Analyst



**\$30,598**

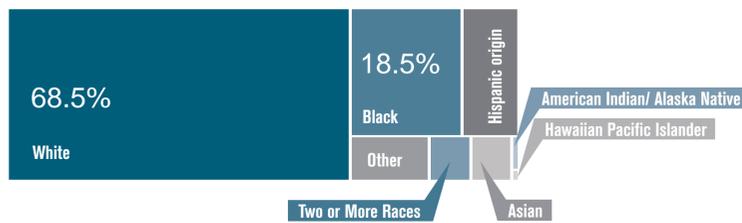
Average Per Capita Income

Source: ESRI Business Analyst

## RACIAL COMPOSITE

Source: ESRI Business Analyst; US Census Bureau

» G.C. is more White than both South Carolina and the U.S., but has a slightly higher Black population compared to the nation



## EMPLOYMENT

Source: ESRI Business Analyst



**64%**

White Collar



**22%**

Blue Collar

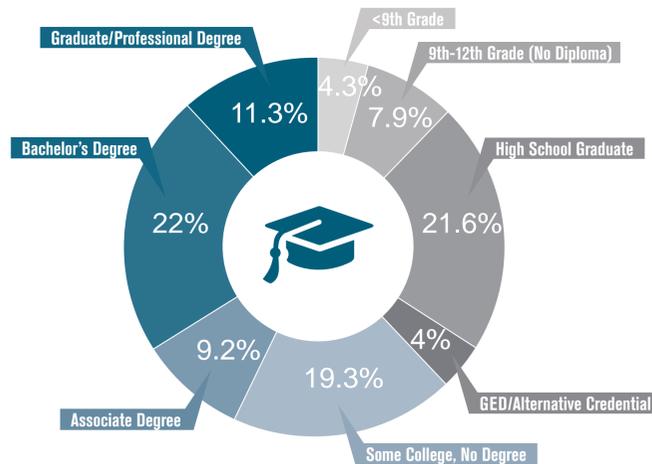


**15%**

Services

## EDUCATIONAL ATTAINMENT

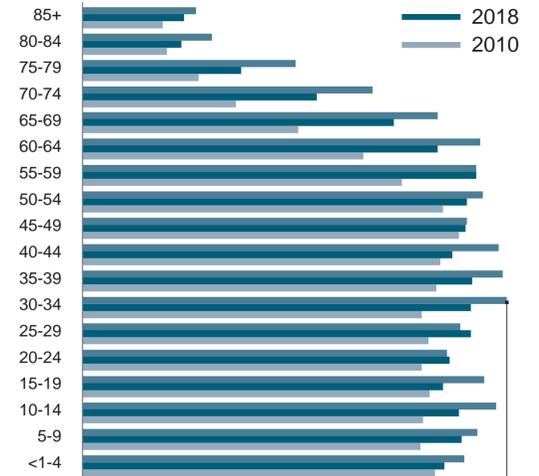
Source: ESRI Business Analyst; US Census Bureau



» G.C.'s population has a slightly higher rate of people having earned a Bachelor's degree or higher (33.3%) compared to South Carolina (27%) and the U.S. (30.9%)

## TOTAL POPULATION BY AGE

Source: ESRI Business Analyst



» G.C.'s spread of population by age closely follows both state and national trends

**37,486** people will be of the 30-34 age range in 2023