

Criteria	Indicators	Panelist Score	Comments
Feasibility	<ul style="list-style-type: none"> • Project considers the funding priorities of A-Tax guidelines • Evidence in the narrative & budget that the project is feasible & well-planned • Evidence of financial support through earned or other unearned income 		
Public Impact	<ul style="list-style-type: none"> • Project directly impacts tourism in Greenville County • Evidence of direct impact on hotel stays in Greenville County • Project attracts regional & national audiences 		
Characteristics	<ul style="list-style-type: none"> • Tourism Worthy • Expandable and on-going • Unique to enhance overall image of the County • Creates interest and identity • Non-operational • Capital project or projects that can be attributed to future development 		
Project Management	<ul style="list-style-type: none"> • Evidence of competent staff or volunteers to direct the project • Evidence that more than adequate financial resources are available to complete the project well • Well-planned marketing and publicity efforts • Easily understood detailed and itemized budget 		
Compliance with Application Requirements	<ul style="list-style-type: none"> • Followed funding guidelines • Submitted appropriate support materials 		