

3. The distribution of parking stamps to participants is to be made through the banks in the downtown area. Cost of stamps to participants is to be \$20.00 per hundred and will be made available in minimum quantities of one hundred in book form. The stamps will be placed on deposit with cooperating banks by the Downtown Greenville Park & Shop, Inc.
4. The administration of the parking corporation shall be the responsibility of a Board of Directors composed of three (3) members representing the parking lot operators, three (3) members representing the retail merchants, and one member at large and the Executive Vice President of the Downtown Greenville Association will be an ex-officio member.
5. All participants in the parking plan shall be members of the Downtown Greenville Association. This includes parking lot operators.
6. An identification card is to be issued to each participating firm and evidence of membership in the DGA is to be required of anyone making a purchase of stamps at the points of distribution.
7. All participating firms shall be identified by an emblem, display in a prominent place of such design as to enable patrons to identify the firms with the parking plan. Participating "retail" firms will be provided necessary identification "decal" and cards by the Downtown Greenville Park & Shop, Inc.
8. Parking lot participants shall be identified by a sign, display in a prominent place, of a design to match the "decals" used by the participating "retail" firms. The parking lots shall be responsible for the costs of said signs.
9. Parking lot participants shall provide, on the basis of a suitable agreement between the operators and their personnel, uniforms of becoming design and which will identify the parking lot with the downtown parking plan.
10. Participating "retail" members shall identify each parking stamp issued with the name of the issuing firm superimposed on the stamp when it is affixed to the parking ticket.
11. The Board of Directors of the Downtown Greenville Park & Shop, Inc. will be directly responsible for the purchase and printing of the parking stamps and are to make the stamps available to the participating banks for distribution. The company has the exclusive right of distribution at a wholesale price of \$17.50 per one hundred stamps.
12. All income from override, the difference between the wholesale cost and the retail cost of the stamps, shall be used by the Downtown Greenville Park & Shop, Inc. for the promotion of the parking plan, for administrative purposes, by the securing of additional parking areas, and the general promotion of the downtown area.

(CONTINUED ON NEXT PAGE)