Piedmont Area Plan

Community Engagement Strategy

Prepared by **Greenville County Long Range Planning** in collaboration with **Anderson County**

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Introduction

Greenville County Long Range Planning, in collaboration with Anderson County, is developing an area plan for the designated Piedmont study area in Greenville County and Anderson County.

Greenville County

Rick Bradley	County Councilor – District 26
Tee Coker	Assistant Administrator – Community Planning and Development
Rashida Jeffers-Campbell	Planning Director
A. Tyler Stone	Long Range Planning Manager
Suzanne Terry	Planner II
Austin Lovelace	Planner II, Project Manager
Saeideh Sobhaninia	Planner II
Guadalupe Franchi	Long Range Planning Intern

Anderson County

Jimmy Davis	County Councilor – District 6
Jon Caime	Special Projects Manager
Alesia Hunter	Planning and Development Director

Figure 1: Wild chickens in the Piedmont mill village

Study Area Boundary Map

The study area will be finalized during the community engagement process and will include Greenville County and Anderson County. The preliminary study area, as shown in **figure 2** on page 4, measures 36 square miles and largely follows the boundaries of voting precincts 054 and 062 in Anderson County and the Piedmont Fire District in Greenville County, with additional space provided west of Interstate 85 in Anderson County and east of Grove Creek to Highway 25 in Greenville County.

Since the boundaries of Piedmont are undefined and interchangeable—a census-designated place, county subdivision, or zip code boundary, ranging in size from single-digit to dozens of square miles, could all correctly describe Piedmont—the boundary of the preliminary study area is likely to change during the community engagement process to reflect a boundary agreed upon by, and that better reflects the character of, the community.

Preliminary boundary landmarks, clockwise from due west, include Wren Road, Singing Hall Road, Mountain Springs Road, Little Brushy Creek, Interstate 85, Saluda River in the north, Highway 153, Interstate 185, Highway 25, West Georgia Road, Saluda River in the south, and Hurricane Creek.

Figure 2: *Piedmont Area Plan Preliminary Study Area Boundary Map*
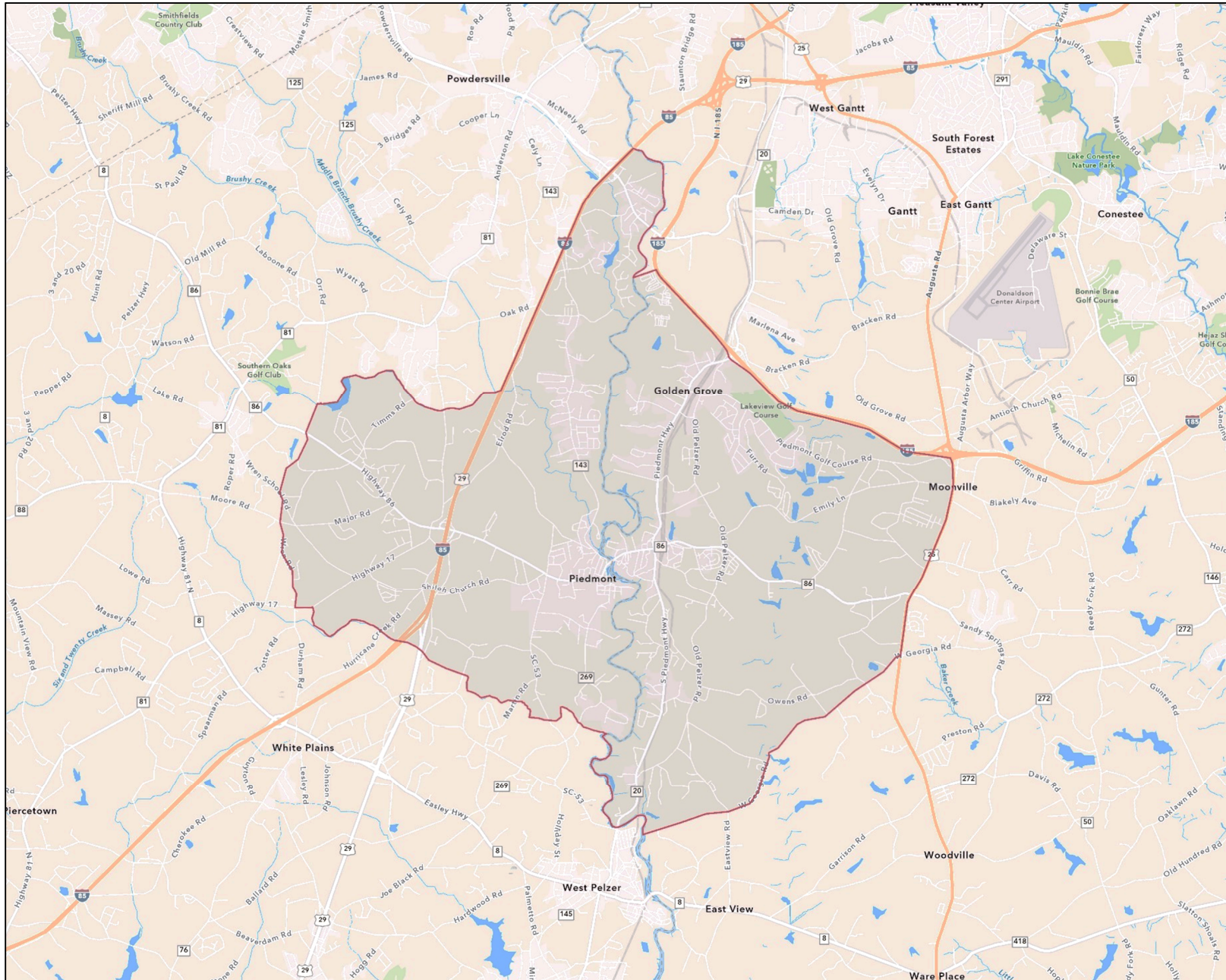
Demographics and Socioeconomic Conditions Summary

The following data provides insights into the population of the study area. Data includes housing dynamics, household and family characteristics, population by age and sex, race/ethnicity, employment and occupation, and others, including language and marital status. These details offer a comprehensive overview of the demographic and socioeconomic aspects of the study area. See the data notes at the end of this section for more information. For full data profiles, see **Appendix A** and **Appendix B**.

Household and Family

- **Average household size** is estimated to be 2.66 persons in 2022.
- **Average family size** is expected to remain constant at 3.17 from 2022 to 2027.
- **Number of families** is projected to increase from 4,726 in 2022 to 4,997 in 2027, with an average annual growth rate of 1.23%.
- **Number of households** is estimated to rise from 6,709 in 2022 to 7,132 in 2027.
- **Average household income** is projected to increase from $92,776 in 2022 to $106,034 in 2027.
- **Median household income** is expected to rise from $64,484 in 2022 to $77,830 in 2027.
- **Per capita income** is projected to rise from $34,842 in 2022 to $39,874 in 2027.
- An estimated 14.1% of households are considered **below poverty level**.
- An estimated 28.5% of households include one or more persons with a **disability**.

Population and Housing

- **Total population** is projected to increase from 15,228 in 2010 to 19,027 in 2027, with an average annual growth rate of 1.20%.
- **Median age** is expected to increase from 37.7 in 2010 to 41.5 in 2027.
- **Median home value** is forecasted to increase from $207,589 in 2022 to $218,894 in 2027.
- Percentage of **vacant housing units** is estimated to be 6.8% in 2022 and 6.7% in 2027, down from 9.1% in 2010.

- Majority of housing units are **owner-occupied**, with percentages of 75.4% in 2022 and 76.1% in 2027, up from 67.9% in 2010.
- **Renter-occupied** housing units account for 17.8% in 2022 and 17.1% in 2027, down from 23% in 2010.

Population by Age and Sex

- Total population is expected to have a relatively balanced distribution between **males** and **females**, with slight variations in different years.
- Population **18 and under** in age is projected to experience growth from 2022 to 2027.
- Population **65 and over** in age is also expected to show significant growth from 2022 to 2027.
- Age group 55-64 is projected to experience notable growth during the same period.

Population by Race/Ethnicity

- Majority of the population is **White alone**, with percentages of 80.5% in 2010 and 70.4% in 2027.
- **Black alone** represents a significant portion of the population, representing 16% in 2010 and 17.8% in 2027.
- **Hispanic** population is estimated to be 5.9% in 2022 and 6.1% in 2027, up from 2.6% in 2010.
- **Some other race alone** represents 3.2% of the population in 2022 and 3.5% in 2027, while **two or more races** represent 6.5% in 2022 and 7.1% in 2027.
- Other races and ethnicities have smaller proportions, including **Native American alone** at 0.3%, **Asian alone** at 0.8%, and **Pacific Islander alone** at less than 0.1% in both 2022 and 2027.

Employment and Occupation

- **Employed population 16 and over** is 8,753 in 2022, with an **unemployment rate** of 2.3%.
- Majority of employment falls into **white-collar** occupations, accounting for 59.5% in 2022, with **blue-collar** accounting for 30%.
- Manufacturing sector is the largest employer, followed by services, retail trade, and construction.
- **Remote workers**, or those who work from home, are estimated to account for 4.1% of the employed population.
- The most common **means of transportation** is driving, with an estimated 79.2% of the employed population 16 and over driving alone, while another 13.5% carpool. 2.3% of the population uses other means of transportation.
- It is estimated that only 0.7% of the employed population walk or bike to work.
- The most common **travel time**, or commute time, for the employed population, not including remote workers, is 30-34 minutes at 20.3%, while 18.1% spend 20-24 minutes and 14.3% spend 15-19 minutes.

Education and Marital Status

- Approximately 23.3% of the population is a **high school graduate**, and 8.3% has a GED or alternative credential.
- Approximately 20.6% of the population has **some college**, and 7.7% has an **associate's degree**.
- Approximately 12.9% of the population has a **bachelor's degree**, and 11.6% has a **graduate or professional degree**.
- Marital status shows a higher percentage of **married individuals** at 58.2% in 2022.

Other

- Majority of the population 5 and over speaks **only English**, with estimates of 94.3%.
- An estimated 3.8% of the population 5 and over speaks **Spanish**; out of that group, the majority also spoke English.
- Approximately 8.3% of the population 18 and over is a **veteran**.

Data Notes: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups. The American Community Survey (ACS) replaces census sample data. ESRI released the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Sources: ESRI forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by ESRI into 2020 geography. 2017-2021 American Community Survey.

Figure 3: Piedmont town limit sign along Piedmont Highway

Purpose

Piedmont, for all intents and purposes, is a town. There is even a sign to prove it (see **figure 3**). However, it is not incorporated as a city or town with its own self-governing capabilities like other nearby communities such as Simpsonville or Pelzer. Throughout the past century and a half, no such efforts were accomplished in Piedmont. Instead, the community is governed by two separate County governments, divided by an arbitrary, invisible line that restricts its ability to evolve cohesively with a unified vision among its people. Therefore, Piedmont is arguably more vulnerable to losing its historic and natural resources than any other community in the Upstate through unchecked land development as a result of rapid population growth.

The success of this plan relies on effective community engagement, which requires planners to make meetings and information as accessible as possible. To achieve this, planners can utilize a variety of resources that help break down barriers and encourage broad participation so that all community members have opportunities to participate. Therefore, this community engagement process aims to provide accessible meeting formats and alternating meeting times so that all people can participate based on their own needs. It is important that the outcomes of this process reflect the demographic makeup of the community, including age, income, and race, among others, such as established residents and newcomers. In doing so, the process must include individuals and groups who have historically been underrepresented or marginalized in the planning process, such as those experiencing homelessness, people with disabilities, and renters. The goal is to gather qualitative data and immeasurable insight through honest conversations, using the lived experiences and unique perspectives of a diverse group of people to build a better Piedmont for all, by all.

Who is helped?

Who is harmed?

Who is missing?

Source: American Planning Association PAS Memo No. 110. Kyle Ezell, "Three Essentials for Better Planning."

Throughout its history, the bridge has been an important symbol to the Piedmont community. Since 1888, a footbridge spanning the lengths of the Saluda River has connected the community in more ways than one. In 2020, the footbridge was destroyed during a storm, chipping away at an already dwindling list of remaining historic structures. The community, brought together in its devastation, honored the footbridge by placing ribbons along the Highway 86 bridge. This moment in Piedmont's history, while somber, should also be remembered as a moment of strength as it reflects a history of the community's resilience in spite of hardships. This study aims to be just that—a bridge—connecting the Piedmont community in order to actualize its vision.

Strategic Outline

Greenville County Long Range Planning will:

1. Establish cross-government coordination between Greenville County and Anderson County; ✔

2. Identify stakeholders within the study area including, but not limited to:

    *   Citizens residing within the study area;

    *   Community leaders;

    *   Community organizations;

    *   Business owners with establishments within the study area;

    *   Property owners of parcels within the study area;

    *   Local or regional non-profit organizations;

    *   Representatives from other local, regional, or state agencies with specific interest within the study area;

    *   Local or regional healthcare providers serving the study area; and

    *   Schools or other educational institutions within the study area, or participating regional institutions.

3. Announce planning process and kickoff meetings to stakeholders and on Greenville County Long Range Planning webpage; ✔

4. Interview stakeholders using various methods, including in-person meetings, phone calls, virtual meetings, and online surveys;

5. Host two (2) kickoff meetings at the Piedmont Community Center; ✔

6. Develop an outreach strategy to engage diverse communities within the study area, including non-English speaking residents, low-income populations, or those experiencing homelessness;

7. Host three (3) traditional public meetings at the Piedmont Community Center on varying days of the week;

8. Form a steering committee consisting of up to fifteen (15) stakeholders reflecting the demographic makeup of the community;

9. Host at least one (1) community event, called "Chalk Piedmont," at a participating outdoor space such as the Piedmont Community Center parking lot, the Piedmont Center parking lot, or the Blythwood Commons parking lot;

10. Host at least one (1) informal public meeting, called "Talk Piedmont," at a participating local establishment such as a coffee shop, restaurant, or venue;

11. Host at least one (1) community walk-around, called "Walk Piedmont," in the Piedmont mill village, at a participating local establishment with ample outdoor space, or virtually with Google Maps Street View;

12. Analyze community feedback and outcomes and incorporate the data into a rough draft of the plan;

13. Publish a rough draft of the plan, along with a survey, to the Greenville County Long Range Planning webpage and gather feedback;

14. Provide printed versions of the rough draft and survey to the community with the option to deliver/mail to Greenville County Square or drop off at the Piedmont Community Center;

15. Host two (2) public workshops presenting the rough draft to the community and gather feedback through a live poll or written survey;

16. Analyze community feedback and incorporate the data into a final plan document;

17. Host a community event to celebrate the adoption of the plan;

18. Ensure commitment to the vision realized by the community during the planning process by establishing a community association to advocate for the goals and strategies of the plan, keep citizens informed about the progress of the plan's implementation, and keep the community up-to-date on all public hearings or meetings affecting the study area;

19. Encourage the continuation of collaborative planning efforts with Anderson County to accomplish regional planning and design initiatives, particularly pertaining to the Saluda River; and

20. Update the plan through a similar, though less intensive, process periodically and/or as deemed appropriate by Greenville County, Anderson County, or the Piedmont community.

Meetings and Events

Greenville County Long Range Planning, in collaboration with Anderson County, will host a series of events and meetings in summer 2023 at participating locations. For a proposed schedule of events, see **figure 4**, **figure 5**, and **figure 6** on the following pages.

Kickoff Meetings
The meetings will give stakeholders in the Piedmont community an opportunity to meet the team guiding the plan at Greenville County, as well as interact with other stakeholders.

Public Meetings
The meetings will include presentations and exhibits from the team guiding the plan at Greenville County, giving stakeholders an opportunity to get progress updates, participate in interactive activities and polls, and provide valuable feedback.

Public Workshops
The workshops will give stakeholders an opportunity to provide feedback on drafts of the plan document.

Chalk Piedmont Event
This event, primarily targeting family and youth stakeholders, will provide participants with chalk or other methods to encourage creative expression, such as drawing or writing messages or artwork on sidewalks or public spaces. This activity aims to attract attention, spark conversation, and involve youth and caregivers in shaping their community.

Talk Piedmont Event
Participants will meet in an informal atmosphere, such as a local coffee shop, restaurant, or other public gathering space, to have a conversation about Piedmont. This informal gathering will provide an opportunity for stakeholders to engage in open and honest conversations, sharing their perspectives and ideas related to the community. The goal is to foster dialogue, build relationships, and gather valuable input from diverse voices in an approachable environment.

Walk Piedmont Event
Participants will explore a neighborhood or specific location on foot or virtually with Google Maps Street View, observing the surroundings firsthand and identifying areas that could benefit from improvements or changes. This on-the-ground assessment helps gather practical insights and facilitates a deeper understanding of the community's needs and opportunities. The event may be held at a local establishment with ample outdoor space for walking around.

Proposed Calendar of Meetings and Events

All meetings and events will take place at the Piedmont Community Center, located at 3 Main Street in Piedmont, unless noted by an asterisk. A green check mark indicates the meeting has already taken place.

Figure 4: June 2023 calendar of meetings and events

June						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 ✓ **Kickoff Meeting #1** 11:00 AM—2:00 PM	2 ✓ **Kickoff Meeting #2** 11:00 AM—2:00 PM	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27 * **Chalk Piedmont Event** 10:00 AM—12:00 PM	28	29 **Public Meeting #1** 6:30-8:00 PM	30	31

* Chalk Piedmont will take place in the Piedmont Community Center parking area, located adjacent to the building.

Figure 5: July 2023 calendar of meetings and events

July						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	**10 *** **Talk Piedmont Event** 6:00—8:00 PM	11	**12** **Public Meeting #2** 4:30—6:00 PM	13	14	15
16	17	18	19	20	21	22
23	24	**25** **Walk Piedmont Event** 10:00 AM—12:00 PM	26	27	28	29
30	**31** **Public Meeting #3** 2:30—4:00 PM					

* Talk Piedmont does not yet have a designated meeting space. If you own an establishment in Piedmont that is capable of hosting a gathering, and are interested, please e-mail the project manager, Austin Lovelace, at alovelace@greenvillecounty.org.

Figure 6: August 2023 calendar of meetings and events

August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	**21** **Public Workshop #1** 11:00 AM—2:00 PM	22	23	24	25	26
27	28	29	30	**31** **Public Workshop #2** 9:00 AM—12:00 PM		

Resources

The success of the Piedmont Area Plan relies on effective community engagement, which requires planners to make meetings and information as accessible as possible. To achieve this, planners can utilize a variety of resources that help break down barriers and encourage broad participation so that all community members have opportunities to participate.

Digital and Online

These resources are available on the internet and are typically accessed via computers, smartphones, and tablets. Specifically:

- Updates via the Long Range Planning Blog and e-mail newsletter;
- Live streams of all public meetings, accessible from anywhere with an internet connection;
- Recorded audio/video of all meetings, available for viewing at any time;
- Digital packets, containing information and materials related to the plan that can be easily accessed and shared online;
- Interactive maps and surveys; and
- Social media and digital advertising campaigns to increase awareness and participation.

Printed and Physical

These resources are available in paper form, and are typically distributed at in-person events or mailed to residents. Specifically:

- Sign postings advertising public meetings on-site;
- Minutes of all public meetings, providing a detailed summary of what was discussed;
- Printed packets, containing information and materials related to the plan that can be distributed to residents who may not have access to digital resources; and
- Printed maps and surveys.

Collaboration and Partnerships

These resources involve working with other groups to expand the reach and impact of community engagement efforts. Specifically:

- Bi-language or multi-language translation, providing materials and resources in languages other than English to better serve non-English speaking residents;
- Accessibility accommodations for individuals with disabilities, such as sign language interpreters or closed captioning for online videos; and
- Partnerships with community organizations and local nonprofits to increase awareness of the plan and encourage participation.

Survey

1. What is your age?

2. How long have you lived in Piedmont?

3. If applicable, where did you move from? Please provide the city, state, and, if outside of the United States, the country.

4. Do you like living in Piedmont? If yes, what do you like about living in Piedmont? If no, why?

5. Would you rather live somewhere other than Piedmont?

6. What impression do you feel people who are not from Piedmont, have of Piedmont?

7. If you are employed, how far is your commute to work?

8. How do you get to work, or around town in general? Why?

9. Do you ever walk to places in Piedmont? Why?

10. What are your hopes for Piedmont?

11. Do you know your neighbors?

12. Where do you shop for necessities, like groceries?

13. Do you tend to cook/eat at home or eat out? If the latter, where are your go-to's? Why?

14. Do you spend time outside? If yes, where? If no, why?

15. What thing would you be most excited to show an out-of-towner friend or relative in Piedmont?

16. Is there anything that you would be embarrassed for them to see in Piedmont?

17. Are there any historical or cultural landmarks in Piedmont that you feel deserve more recognition or preservation?

18. Are there any natural or public spaces in Piedmont that you feel deserve more recognition or preservation?

19. In your opinion, which is more important: the journey or the destination? Why?

20. How can *you* help make Piedmont a better place?

Market Profile

Piedmont Area Plan Preliminary Study Area
Area: 36.36 square miles

Prepared by Esri

Population Summary	
2010 Total Population	15,228
2020 Total Population	17,146
2020 Group Quarters	88
2022 Total Population	17,922
2022 Group Quarters	88
2027 Total Population	19,027
2022-2027 Annual Rate	1.20%
2022 Total Daytime Population	13,464
Workers	4,166
Residents	9,298
Household Summary	
2010 Households	5,735
2010 Average Household Size	2.64
2020 Total Households	6,418
2020 Average Household Size	2.66
2022 Households	6,709
2022 Average Household Size	2.66
2027 Households	7,132
2027 Average Household Size	2.66
2022-2027 Annual Rate	1.23%
2010 Families	4,191
2010 Average Family Size	3.08
2022 Families	4,726
2022 Average Family Size	3.17
2027 Families	4,997
2027 Average Family Size	3.17
2022-2027 Annual Rate	1.12%
Housing Unit Summary	
2000 Housing Units	5,176
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	7.7%
2010 Housing Units	6,309
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	23.0%
Vacant Housing Units	9.1%
2020 Housing Units	6,881
Vacant Housing Units	6.7%
2022 Housing Units	7,194
Owner Occupied Housing Units	75.4%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	6.7%
2027 Housing Units	7,653
Owner Occupied Housing Units	76.1%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	6.8%
Median Household Income	
2022	$64,484
2027	$77,830
Median Home Value	
2022	$207,589
2027	$218,894
Per Capita Income	
2022	$34,842
2027	$39,874
Median Age	
2010	37.7
2022	40.2
2027	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 9, 2023

2022 Households by Income	
Household Income Base	6,709
<$15,000	4.3%
$15,000 - $24,999	6.5%
$25,000 - $34,999	10.2%
$35,000 - $49,999	13.8%
$50,000 - $74,999	22.4%
$75,000 - $99,999	16.7%
$100,000 - $149,999	14.0%
$150,000 - $199,999	4.8%
$200,000+	7.2%
Average Household Income	$92,776
2027 Households by Income	
Household Income Base	7,132
<$15,000	3.1%
$15,000 - $24,999	3.7%
$25,000 - $34,999	7.2%
$35,000 - $49,999	11.8%
$50,000 - $74,999	20.8%
$75,000 - $99,999	21.2%
$100,000 - $149,999	18.7%
$150,000 - $199,999	6.0%
$200,000+	7.5%
Average Household Income	$106,034
2022 Owner Occupied Housing Units by Value	
Total	5,425
<$50,000	8.0%
$50,000 - $99,999	9.9%
$100,000 - $149,999	10.4%
$150,000 - $199,999	18.7%
$200,000 - $249,999	20.6%
$250,000 - $299,999	11.2%
$300,000 - $399,999	8.0%
$400,000 - $499,999	5.6%
$500,000 - $749,999	3.4%
$750,000 - $999,999	2.8%
$1,000,000 - $1,499,999	1.3%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$249,193
2027 Owner Occupied Housing Units by Value	
Total	5,824
<$50,000	7.2%
$50,000 - $99,999	9.1%
$100,000 - $149,999	9.4%
$150,000 - $199,999	16.9%
$200,000 - $249,999	19.3%
$250,000 - $299,999	12.2%
$300,000 - $399,999	8.8%
$400,000 - $499,999	7.6%
$500,000 - $749,999	4.4%
$750,000 - $999,999	3.3%
$1,000,000 - $1,499,999	1.7%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$269,779

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 9, 2023

2010 Population by Age	
Total	15,228
0 - 4	7.1%
5 - 9	7.0%
10 - 14	7.2%
15 - 24	12.2%
25 - 34	12.5%
35 - 44	14.3%
45 - 54	15.0%
55 - 64	12.0%
65 - 74	7.6%
75 - 84	3.7%
85 +	1.3%
18 +	74.4%
2022 Population by Age	
Total	17,920
0 - 4	6.1%
5 - 9	6.7%
10 - 14	6.9%
15 - 24	10.4%
25 - 34	12.5%
35 - 44	13.8%
45 - 54	13.1%
55 - 64	13.6%
65 - 74	10.6%
75 - 84	4.9%
85 +	1.4%
18 +	76.9%
2027 Population by Age	
Total	19,027
0 - 4	5.9%
5 - 9	6.4%
10 - 14	7.1%
15 - 24	10.7%
25 - 34	10.7%
35 - 44	14.0%
45 - 54	13.3%
55 - 64	12.7%
65 - 74	11.3%
75 - 84	6.3%
85 +	1.6%
18 +	76.7%
2010 Population by Sex	
Males	7,492
Females	7,736
2022 Population by Sex	
Males	8,891
Females	9,031
2027 Population by Sex	
Males	9,479
Females	9,548

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 9, 2023

2010 Population by Race/Ethnicity	
Total	15,228
White Alone	80.5%
Black Alone	16.0%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.8%
Hispanic Origin	2.6%
Diversity Index	36.0
2020 Population by Race/Ethnicity	
Total	17,146
White Alone	72.2%
Black Alone	17.3%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.1%
Two or More Races	6.2%
Hispanic Origin	5.8%
Diversity Index	50.5
2022 Population by Race/Ethnicity	
Total	17,921
White Alone	71.6%
Black Alone	17.5%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	6.5%
Hispanic Origin	5.9%
Diversity Index	51.2
2027 Population by Race/Ethnicity	
Total	19,026
White Alone	70.4%
Black Alone	17.8%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.5%
Two or More Races	7.1%
Hispanic Origin	6.1%
Diversity Index	52.8
2010 Population by Relationship and Household Type	
Total	15,228
In Households	99.4%
In Family Households	87.1%
Householder	27.6%
Spouse	20.2%
Child	33.4%
Other relative	3.6%
Nonrelative	2.5%
In Nonfamily Households	12.3%
In Group Quarters	0.6%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment	
Total	12,526
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	11.3%
High School Graduate	23.3%
GED/Alternative Credential	8.3%
Some College, No Degree	20.6%
Associate Degree	7.7%
Bachelor's Degree	12.9%
Graduate/Professional Degree	11.6%
2022 Population 15+ by Marital Status	
Total	14,396
Never Married	27.1%
Married	58.2%
Widowed	6.0%
Divorced	8.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	8,963
Population 16+ Employed	97.7%
Population 16+ Unemployment rate	2.3%
Population 16-24 Employed	12.4%
Population 16-24 Unemployment rate	3.0%
Population 25-54 Employed	64.7%
Population 25-54 Unemployment rate	1.8%
Population 55-64 Employed	15.8%
Population 55-64 Unemployment rate	4.8%
Population 65+ Employed	7.2%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	8,754
Agriculture/Mining	0.0%
Construction	7.6%
Manufacturing	23.1%
Wholesale Trade	1.6%
Retail Trade	11.8%
Transportation/Utilities	4.5%
Information	1.8%
Finance/Insurance/Real Estate	4.7%
Services	42.3%
Public Administration	2.4%
2022 Employed Population 16+ by Occupation	
Total	8,753
White Collar	59.5%
Management/Business/Financial	14.7%
Professional	22.8%
Sales	8.4%
Administrative Support	13.5%
Services	10.5%
Blue Collar	30.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	5.0%
Production	10.9%
Transportation/Material Moving	8.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type	
Total	5,735
Households with 1 Person	22.2%
Households with 2+ People	77.8%
Family Households	73.1%
Husband-wife Families	53.4%
With Related Children	23.6%
Other Family (No Spouse Present)	19.7%
Other Family with Male	5.2%
With Related Children	3.3%
Other Family with Female	14.5%
With Related Children	10.0%
Nonfamily Households	4.7%
All Households with Children	37.4%
Multigenerational Households	5.1%
Unmarried Partner Households	6.6%
Male-female	6.1%
Same-sex	0.6%

2010 Households by Size	
Total	5,735
1 Person Household	22.2%
2 Person Household	33.6%
3 Person Household	18.8%
4 Person Household	15.4%
5 Person Household	6.2%
6 Person Household	2.2%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status	
Total	5,735
Owner Occupied	74.7%
Owned with a Mortgage/Loan	50.1%
Owned Free and Clear	24.7%
Renter Occupied	25.3%

2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	148
Percent of Income for Mortgage	17.0%
Wealth Index	92

2010 Housing Units By Urban/ Rural Status	
Total Housing Units	6,309
Housing Units Inside Urbanized Area	64.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	35.9%

2010 Population By Urban/ Rural Status	
Total Population	15,228
Population Inside Urbanized Area	65.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	34.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Rural Bypasses (10E)
3.	Middleburg (4C)

2022 Consumer Spending	
Apparel & Services: Total $	$14,112,574
Average Spent	$2,103.53
Spending Potential Index	87
Education: Total $	$9,672,291
Average Spent	$1,441.69
Spending Potential Index	74
Entertainment/Recreation: Total $	$23,232,314
Average Spent	$3,462.86
Spending Potential Index	94
Food at Home: Total $	$39,109,217
Average Spent	$5,829.37
Spending Potential Index	94
Food Away from Home: Total $	$25,846,359
Average Spent	$3,852.49
Spending Potential Index	89
Health Care: Total $	$47,717,432
Average Spent	$7,112.45
Spending Potential Index	100
HH Furnishings & Equipment: Total $	$15,803,189
Average Spent	$2,355.52
Spending Potential Index	92
Personal Care Products & Services: Total $	$5,996,064
Average Spent	$893.73
Spending Potential Index	88
Shelter: Total $	$122,703,688
Average Spent	$18,289.42
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total	$17,394,632
Average Spent	$2,592.73
Spending Potential Index	95
Travel: Total $	$16,155,627
Average Spent	$2,408.05
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total $	$8,277,986
Average Spent	$1,233.86
Spending Potential Index	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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ACS Population Summary

Piedmont Area Plan Preliminary Study Area
Area: 36.36 square miles

Prepared by Esri

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	17,606		1,467	
Total Households	6,570		512	
Total Housing Units	7,118		536	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	17,011	100.0%	1,406	
Enrolled in school	4,361	25.6%	698	
Enrolled in nursery school, preschool	285	1.7%	133	
Public school	187	1.1%	108	
Private school	99	0.6%	79	
Enrolled in kindergarten	324	1.9%	159	
Public school	273	1.6%	158	
Private school	51	0.3%	71	
Enrolled in grade 1 to grade 4	1,116	6.6%	338	
Public school	1,015	6.0%	329	
Private school	101	0.6%	58	
Enrolled in grade 5 to grade 8	1,097	6.4%	289	
Public school	1,010	5.9%	279	
Private school	86	0.5%	82	
Enrolled in grade 9 to grade 12	912	5.4%	357	
Public school	898	5.3%	356	
Private school	14	0.1%	21	
Enrolled in college undergraduate years	480	2.8%	191	
Public school	389	2.3%	183	
Private school	91	0.5%	62	
Enrolled in graduate or professional school	147	0.9%	110	
Public school	138	0.8%	110	
Private school	9	0.1%	23	
Not enrolled in school	12,650	74.4%	823	
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD				
Total	2,419	100.0%	425	
Living in Households	2,348	97.1%	423	
Living in Family Households	1,776	73.4%	409	
Householder	971	40.1%	257	
Spouse	613	25.3%	134	
Parent	102	4.2%	100	
Parent-in-law	19	0.8%	31	
Other Relative	72	3.0%	113	
Nonrelative	0	0.0%	0	
Living in Nonfamily Households	572	23.6%	160	
Householder	533	22.0%	150	
Nonrelative	39	1.6%	42	
Living in Group Quarters	71	2.9%	30	

Reliability: high medium low

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	4,603	70.1%	418	high
2-Person	1,912	29.1%	307	high
3-Person	1,033	15.7%	230	medium
4-Person	1,104	16.8%	254	medium
5-Person	294	4.5%	128	medium
6-Person	166	2.5%	109	medium
7+ Person	94	1.4%	72	low
Nonfamily Households	1,967	29.9%	402	medium
1-Person	1,539	23.4%	378	medium
2-Person	363	5.5%	155	medium
3-Person	65	1.0%	75	low
4-Person	0	0.0%	0	
5-Person	0	0.0%	0	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	2,270	34.6%	333	high
Family households	2,213	33.7%	333	high
Married-couple family	1,426	21.7%	264	high
Male householder, no wife present	145	2.2%	115	low
Female householder, no husband present	642	9.8%	215	medium
Nonfamily households	57	0.9%	70	low
Households with no people under 18 years	4,300	65.4%	489	high
Married-couple family	1,979	30.1%	246	high
Other family	411	6.3%	227	medium
Nonfamily households	1,910	29.1%	398	medium
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	1,696	25.8%	288	high
1-Person	468	7.1%	139	medium
2+ Person Family	1,134	17.3%	256	medium
2+ Person Nonfamily	94	1.4%	82	low
Households with No Pop 65+	4,874	74.2%	492	high
1-Person	1,072	16.3%	367	medium
2+ Person Family	3,468	52.8%	374	high
2+ Person Nonfamily	333	5.1%	151	medium
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	17,535	100.0%	1,466	high
In Family Households	15,022	85.7%	1,502	high
In Married-Couple Family	11,340	64.7%	1,390	high
Relatives	11,178	63.7%	1,387	high
Nonrelatives	161	0.9%	116	low
In Male Householder-No Spouse Present-Family	727	4.1%	417	medium
Relatives	685	3.9%	404	medium
Nonrelatives	42	0.2%	44	low
In Female Householder-No Spouse Present-Family	2,955	16.9%	823	medium
Relatives	2,845	16.2%	782	medium
Nonrelatives	110	0.6%	104	low
In Nonfamily Households	2,514	14.3%	540	medium

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: ▮▮▮ high ▮▮ medium ▮ low

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	16,645	100.0%	1,363 🟩🟩🟩	
5 to 17 years				
Speak only English	3,373	20.3%	650 🟩🟩🟩	
Speak Spanish	218	1.3%	209 🟥	
Speak English "very well" or "well"	218	1.3%	182 🟥	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	9	0.1%	43 🟥	
Speak English "very well" or "well"	9	0.1%	43 🟥	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	9,966	59.9%	814 🟩🟩🟩	
Speak Spanish	379	2.3%	216 🟨	
Speak English "very well" or "well"	322	1.9%	195 🟨	
Speak English "not well"	57	0.3%	53 🟥	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	216	1.3%	276 🟥	
Speak English "very well" or "well"	216	1.3%	276 🟥	
Speak English "not well"	1	0.0%	5 🟥	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	21	0.1%	36 🟥	
Speak English "very well" or "well"	21	0.1%	36 🟥	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	44	0.3%	57 🟥	
Speak English "very well" or "well"	44	0.3%	57 🟥	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	2,339	14.1%	425 🟩🟩🟩	
Speak Spanish	32	0.2%	57 🟥	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	32	0.2%	57 🟥	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	14	0.1%	14 🟥	
Speak English "very well" or "well"	14	0.1%	14 🟥	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	34	0.2%	56 🟥	
Speak English "very well" or "well"	34	0.2%	41 🟥	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: 🟩🟩🟩 high   🟨 medium   🟥 low

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	7,851	100.0%	702	
Worked in state and in county of residence	4,203	53.5%	550	
Worked in state and outside county of residence	3,327	42.4%	410	
Worked outside state of residence	321	4.1%	220	
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	8,135	100.0%	725	
Male:	4,366	53.7%	495	
Employee of private company workers	3,420	42.0%	458	
Self-employed in own incorporated business	246	3.0%	128	
Private not-for-profit wage and salary workers	281	3.5%	120	
Local government workers	104	1.3%	84	
State government workers	99	1.2%	66	
Federal government workers	2	0.0%	11	
Self-employed in own not incorporated business workers	214	2.6%	118	
Unpaid family workers	0	0.0%	0	
Female:	3,769	46.3%	429	
Employee of private company workers	2,868	35.3%	391	
Self-employed in own incorporated business	36	0.4%	31	
Private not-for-profit wage and salary workers	265	3.3%	113	
Local government workers	156	1.9%	76	
State government workers	145	1.8%	86	
Federal government workers	69	0.8%	68	
Self-employed in own not incorporated business workers	231	2.8%	130	
Unpaid family workers	0	0.0%	0	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	17,535	100.0%	1,466	
Population <18 in Households	4,561	26.0%	810	
Have a Computer	4,526	25.8%	809	
Have NO Computer	35	0.2%	33	
Population 18-64 in Households	10,626	60.6%	875	
Have a Computer	10,366	59.1%	871	
Have NO Computer	261	1.5%	193	
Population 65+ in Households	2,348	13.4%	423	
Have a Computer	2,083	11.9%	398	
Have NO Computer	265	1.5%	161	
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	6,570	100.0%	512	
With an Internet Subscription	6,007	91.4%	491	
Dial-Up Alone	13	0.2%	23	
Broadband	5,129	78.1%	467	
Satellite Service	338	5.1%	132	
Other Service	53	0.8%	39	
Internet Access with no Subscription	48	0.7%	51	
With No Internet Access	515	7.8%	235	

Reliability: high | medium | low

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	7,851	100.0%	702	
Drove alone	6,218	79.2%	656	
Carpooled	1,059	13.5%	406	
Public transportation (excluding taxicab)	1	0.0%	9	
Bus or trolley bus	0	0.0%	0	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	1	0.0%	9	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	2	0.0%	17	
Motorcycle	16	0.2%	26	
Bicycle	0	0.0%	0	
Walked	55	0.7%	68	
Other means	182	2.3%	106	
Worked at home	319	4.1%	124	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	7,532	100.0%	692	
Less than 5 minutes	78	1.0%	81	
5 to 9 minutes	692	9.2%	191	
10 to 14 minutes	763	10.1%	200	
15 to 19 minutes	1,077	14.3%	276	
20 to 24 minutes	1,366	18.1%	275	
25 to 29 minutes	723	9.6%	226	
30 to 34 minutes	1,526	20.3%	392	
35 to 39 minutes	414	5.5%	174	
40 to 44 minutes	264	3.5%	136	
45 to 59 minutes	237	3.1%	151	
60 to 89 minutes	279	3.7%	157	
90 or more minutes	115	1.5%	84	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	5,310	100.0%	494	
Own children under 6 years only	476	9.0%	169	
In labor force	324	6.1%	155	
Not in labor force	152	2.9%	71	
Own children under 6 years and 6 to 17 years	502	9.5%	186	
In labor force	325	6.1%	151	
Not in labor force	177	3.3%	109	
Own children 6 to 17 years only	1,254	23.6%	295	
In labor force	1,043	19.6%	272	
Not in labor force	210	4.0%	130	
No own children under 18 years	3,078	58.0%	409	
In labor force	2,030	38.2%	323	
Not in labor force	1,048	19.7%	264	

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	17,535	100.0%	1,466	
Under 19 years:	4,701	26.8%	829	
One Type of Health Insurance:	4,050	23.1%	785	
Employer-Based Health Ins Only	1,411	8.0%	279	
Direct-Purchase Health Ins Only	256	1.5%	209	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	2,383	13.6%	755	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	273	1.6%	129	
No Health Insurance Coverage	378	2.2%	265	
19 to 34 years:	3,047	17.4%	513	
One Type of Health Insurance:	2,366	13.5%	411	
Employer-Based Health Ins Only	1,668	9.5%	338	
Direct-Purchase Health Ins Only	215	1.2%	114	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	483	2.8%	211	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	287	1.6%	130	
No Health Insurance Coverage	394	2.2%	205	
35 to 64 years:	7,440	42.4%	734	
One Type of Health Insurance:	5,613	32.0%	595	
Employer-Based Health Ins Only	3,983	22.7%	511	
Direct-Purchase Health Ins Only	730	4.2%	250	
Medicare Coverage Only	418	2.4%	173	
Medicaid Coverage Only	459	2.6%	258	
TRICARE/Military Hlth Cov Only	3	0.0%	16	
VA Health Care Only	21	0.1%	27	
2+ Types of Health Insurance	635	3.6%	232	
No Health Insurance Coverage	1,192	6.8%	383	
65+ years:	2,348	13.4%	423	
One Type of Health Insurance:	881	5.0%	349	
Employer-Based Health Ins Only	11	0.1%	19	
Direct-Purchase Health Ins Only	0	0.0%	0	
Medicare Coverage Only	861	4.9%	349	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	9	0.1%	15	
2+ Types of Health Insurance:	1,387	7.9%	255	
Employer-Based & Direct-Purchase Health Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	185	1.1%	100	
Direct-Purchase Health & Medicare Insurance	654	3.7%	204	
Medicare & Medicaid Coverage	33	0.2%	28	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	65	0.4%	66	
Other Health Insurance Combinations	450	2.6%	118	
No Health Insurance Coverage	80	0.5%	98	

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: ▉▉▉ high ▉▉ medium ▉ low

June 9, 2023

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	17,382	100.0%	1,466	
Under .50	1,494	8.6%	647	
.50 to .99	1,292	7.4%	637	
1.00 to 1.24	774	4.5%	418	
1.25 to 1.49	492	2.8%	408	
1.50 to 1.84	1,263	7.3%	636	
1.85 to 1.99	657	3.8%	406	
2.00 and over	11,410	65.6%	1,137	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	13,045	100.0%	972	
Veteran	1,077	8.3%	254	
Nonveteran	11,968	91.7%	914	
Male	6,344	48.6%	592	
Veteran	1,053	8.1%	255	
Nonveteran	5,291	40.6%	548	
Female	6,701	51.4%	569	
Veteran	24	0.2%	20	
Nonveteran	6,677	51.2%	568	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	1,077	100.0%	254	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	183	17.0%	113	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	1	0.1%	10	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	145	13.5%	100	
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	357	33.1%	149	
Vietnam Era and Korean War, no World War II	9	0.8%	16	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	16	1.5%	25	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	17	1.6%	22	
Between Gulf War and Vietnam Era only	226	21.0%	126	
Between Vietnam Era and Korean War only	122	11.3%	69	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	6,570	100.0%	512	
Income in the past 12 months below poverty level	929	14.1%	273	
Married-couple family	226	3.4%	134	
Other family - male householder (no wife present)	53	0.8%	80	
Other family - female householder (no husband present)	323	4.9%	168	
Nonfamily household - male householder	193	2.9%	139	
Nonfamily household - female householder	134	2.0%	69	
Income in the past 12 months at or above poverty level	5,641	85.9%	502	
Married-couple family	3,178	48.4%	322	
Other family - male householder (no wife present)	193	2.9%	117	
Other family - female householder (no husband present)	629	9.6%	256	
Nonfamily household - male householder	891	13.6%	335	
Nonfamily household - female householder	750	11.4%	206	

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	1,973	30.0%	310	
No Social Security Income	4,597	70.0%	488	
Retirement Income	1,597	24.3%	308	
No Retirement Income	4,973	75.7%	482	
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	49	2.9%	111	
10-14.9% of Income	108	6.3%	69	
15-19.9% of Income	288	16.9%	149	
20-24.9% of Income	251	14.7%	121	
25-29.9% of Income	68	4.0%	75	
30-34.9% of Income	448	26.2%	193	
35-39.9% of Income	72	4.2%	69	
40-49.9% of Income	92	5.4%	81	
50+% of Income	219	12.8%	132	
Gross Rent % Inc Not Computed	113	6.6%	93	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	6,570	100.0%	512	
With public assistance income	35	0.5%	32	
No public assistance income	6,535	99.5%	512	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	6,570	100.0%	512	
With Food Stamps/SNAP	575	8.8%	172	
With No Food Stamps/SNAP	5,995	91.2%	508	
HOUSEHOLDS BY DISABILITY STATUS				
Total	6,570	100.0%	512	
With 1+ Persons w/Disability	1,872	28.5%	342	
With No Person w/Disability	4,698	71.5%	470	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2021, adjusted for inflation.

2017-2021 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.

Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Reliability: high medium low

June 9, 2023