

# Augusta Road Corridor Strategic Plan

Stakeholder Workshop

September 14, 2021

# Project Purpose



An outline for an action-based implementation strategy for improvements to the Augusta Road Corridor that engages relevant partners and is clear, concise, and goal-oriented.

# Context

- ▶ Housing
- ▶ Vulnerable populations
- ▶ Community Safety
- ▶ Gateway Design
- ▶ Development & Redevelopment
- ▶ Infrastructure



# Base Map





# Regional Context





# Roads & Sidewalks





# Transit



### Route Timetables

**Monday - Friday (Lunes - viernes)**

Route	Stop	Time	Stop	Time	Stop	Time
507a	5:00a	5:15a	5:30a	5:45a	6:00a	6:15a
507b	6:40	6:55	7:10	7:25	7:40	7:55
507c	7:40	7:55	8:10	8:25	8:40	8:55
507d	8:40	8:55	9:10	9:25	9:40	9:55
507e	9:40	9:55	10:10	10:25	10:40	10:55
507f	10:40	10:55	11:10	11:25	11:40	11:55
507g	11:40	11:55	12:10	12:25	12:40	12:55
507h	12:40	12:55	1:10	1:25	1:40	1:55
507i	1:40	1:55	2:10	2:25	2:40	2:55
507j	2:40	2:55	3:10	3:25	3:40	3:55
507k	3:40	3:55	4:10	4:25	4:40	4:55
507l	4:40	4:55	5:10	5:25	5:40	5:55
507m	5:40	5:55	6:10	6:25	6:40	6:55
507n	6:40	6:55	7:10	7:25	7:40	7:55
507o	7:40	7:55	8:10	8:25	8:40	8:55
507p	8:40	8:55	9:10	9:25	9:40	9:55
507q	9:40	9:55	10:10	10:25	10:40	10:55
507r	10:40	10:55	11:10	11:25	11:40	11:55

**Saturday (sábado)**

Route	Stop	Time	Stop	Time	Stop	Time
507a	6:00	6:15	6:30	6:45	7:00	7:15
507b	7:00	7:15	7:30	7:45	8:00	8:15
507c	8:00	8:15	8:30	8:45	9:00	9:15
507d	9:00	9:15	9:30	9:45	10:00	10:15
507e	10:00	10:15	10:30	10:45	11:00	11:15
507f	11:00	11:15	11:30	11:45	12:00	12:15
507g	12:00	12:15	12:30	12:45	1:00	1:15
507h	1:00	1:15	1:30	1:45	2:00	2:15
507i	2:00	2:15	2:30	2:45	3:00	3:15
507j	3:00	3:15	3:30	3:45	4:00	4:15
507k	4:00	4:15	4:30	4:45	5:00	5:15
507l	5:00	5:15	5:30	5:45	6:00	6:15

This route does not operate on Sundays. (Esta ruta no opera los domingos.)

### Which Route Should I Take?

**EDUCATION**

- Bob Jones University Route 508
- CU-ICAR Route 510 / 602
- Furman University Route 503
- Greenville Tech (Main Campus) Route 501
- University Center Route 501

**ENTERTAINMENT**

- Greenville Zoo / Cleveland Park Route 501
- Kroc Center Route 502

**GOVERNMENT SERVICES**

- County Square Route 507
- DMV Offices Route 501 / 502
- Greenville County Health Department Route 507
- Social Security Administration Route 509
- SC Vocational Rehabilitation Route 510

**MEDICAL**

- Prisma Hillcrest Hospital Route 601
- Prisma Memorial Hospital Route 504
- Prisma Patwood Route 509 / 602
- St. Francis Downtown Route 502
- St. Francis Eastside Route 509 / 602
- St. Francis Millennium Route 510 / 602

**SHOPPING**

- Cherrydale Shopping Center Route 503
- Haywood Mall Route 509 / 602
- Laurens Rd Route 510
- Magnolia Park / Greenridge Route 602

**TRANSPORTATION**

- Amtrak Route 503
- Swamp Rabbit Trail Route 501 / 503 / 506

### ROUTE 507

Map and Timetables

**umo**  
Load your Touch/Pass/Umio Pass card or download the Umio App for easy fare payment.

**greenlink**  
Connecting Greenville

100 W. McBee Avenue  
Greenville, SC 29601  
864-467-5000  
www.ridethegreenlink.com  
www.trackgreenlink.com

**FIND greenlink**  
More mobile than ever.

Track the real-time location of your bus using the FindGreenlink app.

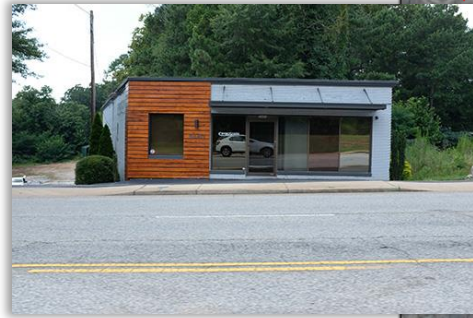


# Natural Resources





# Land Use: Commercial





# Land Use: Motels



**LEGEND**

-  Study area boundary
-  Existing and/or former hotel property



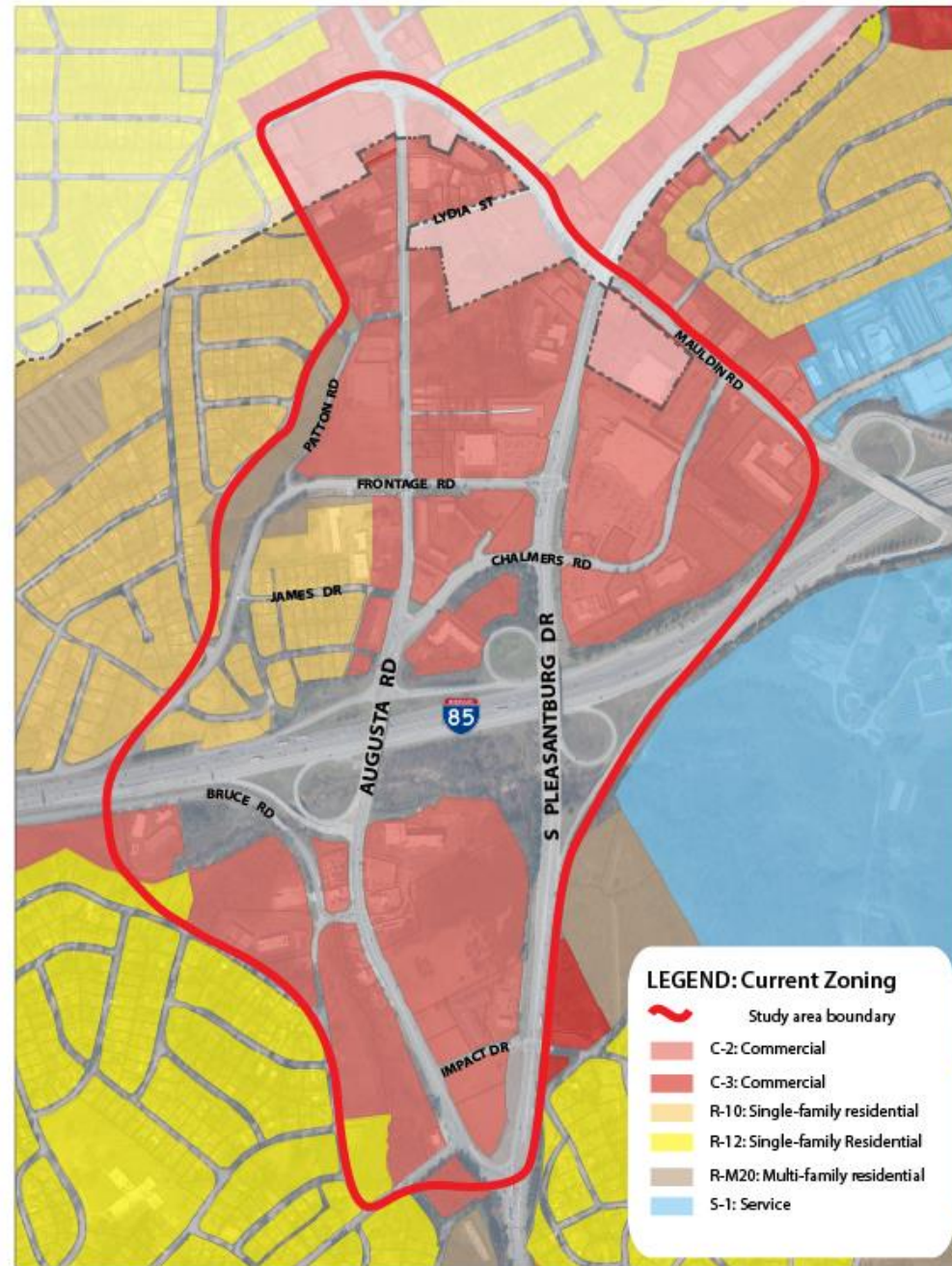


# Land Use: Other





# Current Zoning



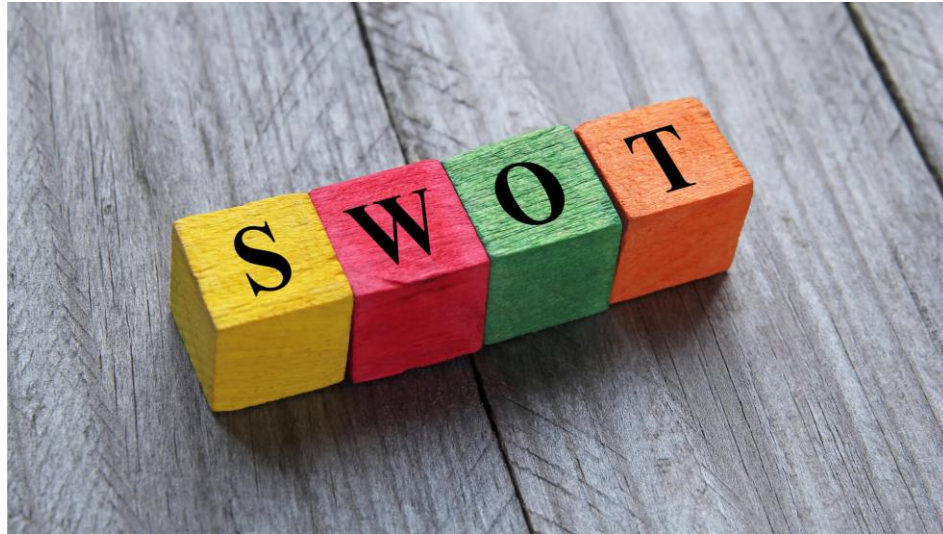


# Strategy



- ▶ Convene Stakeholders
- ▶ Research Policy
- ▶ Design Charrette
- ▶ Develop a plan of action
- ▶ Commit to Implementation





## S.W.O.T. Analysis / Mapping Exercise



# Timeline

## *AUGUSTA ROAD CORRIDOR STRATEGIC PLAN: TIMELINE (2021)*

ACTIVITY	AUG	SEP	OCT	NOV	DEC	JAN	FEB
Background Research							
Stakeholder Workshop #1 - Kick-off		14-Sep					
Stakeholder Feedback Summary							
Market Assessment							
2-Day Community Workshop / Charrette							
Stakeholder Workshop #2 - Recommendations							
Implementation Plan Development							
Draft Report							
Final Report and Executive Summary							
Resolution by County Council / Partners							

For a list of specific meeting dates, times, and locations please visit our website at

[www.gcplanning.org](http://www.gcplanning.org) or give us a call at (864) 467-7279

# Contact Information

- ▶ Phone: 864.467.7279  
864.467.7047
- ▶ Email: [astone@greenvillecounty.org](mailto:astone@greenvillecounty.org)  
[tcoker@greenvillecounty.org](mailto:tcoker@greenvillecounty.org)
- ▶ Web: [www.gcplanning.org](http://www.gcplanning.org)
- ▶ Address: 301 University Ridge, Suite 3800  
Greenville, SC 29601