

STATE OF SOUTH CAROLINA)
 COUNTY OF GREENVILLE) POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS, that Ann's Hallmark Inc., as South Carolina Corporation, hereby nominates, constitutes and appoints Julio Antonio Zimeri as its true and lawful attorney in fact to vote the shares of stock owned by it as sole shareholder of Social Expressions of South Carolina, Inc., the same being five hundred shares, and to execute any and all documents necessary to carry on the ordinary business of both these corporations and to dissolve Social Expressions of South Carolina, Inc., and any and all acts done in its behalf for these purposes are hereby ratified and confirmed.

IN WITNESS WHEREOF, the undersigned has caused its duly authorized officer to execute the Power of Attorney this 11th day of July, 1984.

In the presence of:

ANN'S HALLMARK INC.

BY: [Signature] (LS)
 President

STATE OF SOUTH CAROLINA)
 COUNTY OF GREENVILLE) PROBATE

PERSONALLY appeared before me the undersigned, who, upon oath, deposes and states that s/he saw the within named officer of Ann's Hallmark Inc., sign, seal and as the act and deed of said officer, deliver the within Power of Attorney, and that s/he with the other witness, witnessed the execution of same.

Sworn to before me this 11th
 day of July, 1984

[Signature] (LS)
 Notary Public for South Carolina
 My Commission expires: 4/2/87

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RECORDED JUL 12 1984 at 9:59 A/M

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