

served by Landlord as hereinbefore provided and if signed by any one of the parties herein named as Landlord or if signed by any agent designated by the Landlord provided that Tenant and J. C. Penney Company shall have been previously notified in writing of such designation.

NOTICES BY TENANT TO LANDLORD. Until otherwise notified in writing by Landlord, all notices by Tenant to Landlord shall be given in writing by registered mail addressed to:

The Greenville News-Piedmont Company  
News Building  
Greenville, South Carolina

The parties herein designated as Landlord, in behalf of themselves and their successors in interest, covenant and agree that if for any reason The Greenville News-Piedmont Company should hereafter cease to act as agent for Landlord for the receipt of written notices pertaining to this lease, that they will promptly designate another agent and notify Tenant in writing of his name and address, and that until such time as they have done so, written notice given by registered mail to any one of the parties designated as Landlord ( or their successors in interest ) shall constitute effective notice to all.

Landlord shall also promptly notify Tenant in writing of any change in the ownership of the leased premises, giving the names and addresses of the new owners and instructions regarding the payment of rent.

PARAGRAPH HEADINGS. The paragraph headings throughout this instrument are for convenience and reference only, and the words contained therein shall in no way be held to explain, modify, amplify or aid in the interpretation, construction or meaning of the provisions of this lease.

LEASE BINDING ON SUCCESSORS, ASSIGNS, ETC. It is further expressly agreed and understood that all covenants, agreements, provisions and conditions of this lease shall be binding upon and inure to the benefit of