

Sponsoring Organization	Name of Project	2019		
		Amount Requested	2019 Grade	Funding Recommended
Black Pages International	Economic Empowerment Weekend 2020	\$25,000	A	\$20,000
Discover Upcountry Carolina Association	Upcountry Advertising and Marketing Campaign	\$60,000	A	\$51,928
Greater Greenville Scottish Games & Highland Festival	Greenville Scottish Games	\$85,000	A	\$35,000
Greenville Arts Festival (dba Artisphere)	2020 Artisphere Marketing Campaign	\$45,000	A	\$20,000
Local Boys Do Good, dba Euphoria	euphoria Food, Wine & Music Festival	\$65,000	A	\$20,000
Ville To Ville	Ville to Ville Craft Brew Relay	\$10,000	A	\$10,000
				<b>\$156,928</b>
BJU, Inc.	Living Gallery Presentation Promotion	\$30,000	B	\$15,000
City of Fountain	Christmas "Inn" Our Town - Marketing Project	\$17,000	B	\$7,000
Fall for Greenville	Fall for Greenville Promotional Campaign	\$15,000	B	\$5,000
Greenville Chapter of the SC Restaurant & Lodging Ass	Greenville Restaurant Week, Eat, Stay, & Love Greenville	\$25,000	B	\$5,000
Greenville Chautauqua	Chautauqua History Comes Alive Festival	\$15,000	B	\$10,000
Makers Collective	Indie Craft Parade at Taylors Mill	\$25,000	B	\$15,000
Metropolitan Arts Council	Greenville Open Studios 2019	\$40,000	B	\$15,000
The Children's Museum of the Upstate	Traveling & Special Exhibits & Related Marketing Surrounding County	\$30,000	B	\$17,500
Travelers Rest Farmers Market	Advertising Campaign	\$10,000	B	\$8,000
Upcountry History Museum	Down the Rabbit Hole: Imagining Alice's Wonderland	\$25,000	B	\$17,500
Upstate Veterans Alliance	2019 SC Veterans Upstate Salute	\$15,000	B	\$5,000
				<b>\$120,000</b>
Carolina Music Museum	Trumpets, Weird and Wonderful Traveling Exhibit	\$5,000	C	\$1,000

GLOW Lyric Theatre	Glow 2019 Summer Festival Season	\$7,500	C	\$1,000
Greenville Center for Creative Arts	Regional Marketing Plan 2019-2020 Season Marketing Campaign	\$20,000	C	\$3,000
Greenville Chorale		\$7,500	C	\$3,000
Greenville Symphony Association	2019-2020 Concert Season	\$20,000	C	\$3,000
Greenville Theatre	2019-2020 Season Tourist Attraction	\$10,000	C	\$2,500
Military History Center of the Carolina	Roof for Museum	\$60,000	C	\$7,770
Read Up Greenville	A Young Adult/Middle Grades Literary Festival	\$15,000	C	\$3,000
Roper Mountain Science Center Association	Butterfly Adventure Program	\$20,000	C	\$1,000
Slater Hall Citizens Committee	Season of Events	\$4,000	C	\$500
South Carolina Children's Theatre (SCCT)	2019-2020 Mainstage Season	\$10,000	C	\$2,500
The Warehouse Theatre	WHT Mainstage Season Marketing Assistance	\$10,000	C	\$2,500
				<b>\$30,770</b>
				<b>\$307,698</b>
Fountain Inn Chamber of Commerce	Aunt Het Festival	\$2,500	D	
Greenville County 4-H	4-H Youth Livestock show at S. Greenville Fair	\$1,500	D	
James F. Daniel, Jr. American Legion Post #003, Greenville	War Museum Promotion	\$23,397	D	
Marietta Smiles (formerly Lions Club)	Moon Boom	\$7,000	D	
Revolutionary War Museum	Happy Birthday George	\$30,000	D	

### Comments

Support for high profile speaker or entertainment to help boost attendance

The focus of the organization is to promote tourism.

County Festival, Potential to impact county hotels

High tourism value

High tourism value

Successful event with high impact on rooms.

**51% of the total Budget**

Specifically for marketing outside driveable distance from venue. Event is unique in the Southeast.

Unique event for the County. Marketing Assistance.

More of a downtown event, but important for Greenville.

Impact is more on hospitality tax revenue. Limited impact on hotels, but important.

Unique in the Southeast. Marketing assistance.

Now a county event. Potential for growth.

Event supports local artists throughout the county for the weekend event.

Because of daily operations, good for tourism support.

Months-long event. Good for tourism support.

Because of daily operations, good for tourism support.

If marketed well, potential for increased tourism.

**39% of the total Budget**

New applicant & new organization. Potential. Unique organization.

Potential for growth. Unique organization.  
Cultural amenity. (Light Opera)  
Because of daily operations, good for tourism support. Located in County.

Cultural amenity & tourism support

Cultural amenity & tourism support

Cultural amenity & tourism support  
Located at downtown airport. Need new roof to protect assets.

Unique to the Upstate. Potential for growth.

Tourism worthy.

Slater Hall is an historic building & preservation is important for the community. Support needed for scheduled events.

Cultural amenity & tourism support

Cultural amenity & tourism support

**10% of the total Budget**

**Total Budget**

No Budget or financials. No one appeared for the interviews.

Doesn't meet guidelines for funding.

No evidence of effective marketing or funding from other sources

Event under different mgmt. Organizational structure in question.

Request is for a fundraising event. Doesn't meet County guidelines.