

MINUTES  
GREENVILLE COUNTY COUNCIL  
COMMITTEE ON FINANCE  
MAY 21, 2018  
CONFERENCE ROOM D  
5:00 P.M.

Pursuant to the Freedom of Information Act, notice of the meeting date, time, place and agenda was posted on the bulletin board at the entrance of the Council Office and made available to the newspapers, radio stations and television stations and concerned citizens.

**COUNCIL MEMBERS PRESENT:**

CHAIRMAN, BOB TAYLOR  
SID CATES  
ENNIS FANT  
BUTCH KIRVEN  
XANTHENE NORRIS  
LIZ SEMAN

**COUNCIL MEMBERS ABSENT:**

**STAFF PRESENT:**

JOHN HANSLEY, DEPUTY COUNTY ADMINISTRATOR  
REGINA MCCASKILL, CLERK TO COUNCIL  
VANESSAPAYNE, EXECUTIVE ASSISTANT  
MARK TOLLISON, COUNTY ATTORNEY

**CALL TO ORDER**

Chairman Taylor called the Finance Committee meeting to order.

**INVOCATION**

Councilor Kirven provided the invocation.

**APPROVAL OF MINUTES:**

Councilor Fant moved to approve the minutes of the regular meeting of May 7, 2018. The motion carried unanimously.

**FY2018/2019 ACCOMMODATIONS TAX FUNDING:**

This is a request to approve the FY2018/2019 Accommodations Tax Funding in the amount of \$458,140 as recommended by the Advisory Committee. (See attached spreadsheet)

Michael Heater, Chairman, B. J. Koonce and Victoria Hernandez, Board members were present to answer questions of the committee.

Councilor Kirven moved to approve the FY2019 Accommodations Tax Funding recommendation by the Advisory Board in the amount of \$458,140. The motion carried a vote of 5-1. Chairman Taylor was opposed.

**GREENVILLE COUNTY MASTER LEASE:**

This is a resolution that authorizes the Master Lease agreement in the principal amount of not exceeding \$4,000,000 relating to the financing of equipment for public purposes.

John Hansley, Deputy County Administrator, was present to answer questions of the committee.

Councilor Seman moved to approve the Master Lease agreement in the amount of \$4,000,000. The motion carried unanimously.

**GREENVILLE COUNTY REDEVELOPMENT AUTHORITY:**

This is a request from the Redevelopment Authority to approve the 2018 Annual Action Plan for submission to U.S. Department of Housing and Urban Development so that funds will be allocated to Greenville County.

Doug Dent, Interim Executive Director and Imma Nwobodu, Program Manager gave a presentation of the annual plan and were present to answer questions of the committee.

Councilor Seman moved to approve the 2018 Annual Action Plan for the Redevelopment Authority. The motion carried unanimously.

**MILLAGE REQUEST – ADMINISTRATIVE TAX DISTRICT: BROADMOOR**

Council adopted Ordinance 4232 creating the Broadmoor Special Tax District which is an Administrative District of the County to provide street lighting for the subdivision. This ordinance increases the uniform service fee within the District by \$9.00 to cure a deficit bringing the annual fee for street lightning to \$45.50 for the 2018 tax year.

John Hansley, Deputy County Administrator was present to answer questions of the committee.

Councilor Seman moved to approve an ordinance to provide for the Uniform Service Fee to be charged in the Broadmoor Special Tax District. The motion carried unanimously.

**MILLAGE REQUEST – ADMINISTRATIVE TAX DISTRICT: WOODSIDE**

Council adopted Ordinance 3884 creating the Woodside Special Tax District which is an Administrative District of the County to provide street lighting for the subdivision. The ordinance increases the millage rate by 2.4 bringing the millage for operations of the District to 9.3 mills, and adds a one-time surcharge millage of thirteen and nine-tenths (13.9) mills to cure a deficiency in the account. This ordinance increases the uniform service fee within the District by \$9.00 to cure a deficit bringing the annual fee for street lightning to \$45.50 for the 2018 tax year.

John Hansley, Deputy County Administrator was present to answer questions of the committee.

Councilor Seman moved to approve an ordinance to provide for the Uniform Service Fee to be charged in the Broadmoor Special Tax District. The motion carried unanimously.

**MILLAGE REQUEST – ADMINISTRATIVE TAX DISTRICTS: CANTERBURY, DUNCAN, MONAGHAN HILLS AND RUSSTON PLACE**

Council adopted ordinance creating the Canterbury, Dunean, Monaghan Mills and Russton Place Special Tax Districts which are Administrative Districts of the County for the purpose of providing street lighting for the subdivisions. This will decrease the millage rates within each of the districts and allows usage of accumulated fund balances.

John Hansley, Deputy County Administrator was present to answer questions of the committee.

Councilor Seman moved to approve the decrease in the millage rates for Canterbury, Dunean, Monaghan Mills and Russton Place Special Tax Districts. The motion carried unanimously.

**LAKE CUNNINGHAM FIRE DISTRICT – MILLAGE REQUEST:**

The request was held until the next Finance Committee meeting.

**COMMUNITY PROJECT APPLICATIONS:**

**PIEDMONT PUBLIC SERVICE DISTRICT – BUILDING MAINTENANCE:**

This is a Community Project Application for Piedmont Public Service District in the amount of \$5,000. The funds will assist with painting, carpeting and roof repair.

John Hansley, Deputy County Administrator was present to answer questions of the committee.

Councilor Fant moved to approve the Community Project Application for Piedmont Public Service District in the amount of \$5,000. The motion carried unanimously.

**PIEDMONT PUBLIC SERVICE DISTRICT - BUILDING REPAIR:**

This is a Community Project Application for Piedmont Public Service District in the amount of \$3,000. The funds will assist with roof repairs.

John Hansley, Deputy County Administrator was present to answer questions of the committee.

Councilor Fant moved to approve the Community Project Application for Piedmont Public Service District in the amount of \$3,000. The motion carried unanimously.

**DUNKLIN FIRE RESCUE DISTRICT:**

This is a Community Project Application for the Dunklin Fire Rescue District in the amount of \$4,409.60. The funds will assist with purchase of a self-contained breathing apparatus for the firefighters.

John Hansley, Deputy County Administrator was present to answer questions of the committee.

Councilor Fant moved to approve the Community Project Application for the Dunklin Fire Rescue District in the amount of \$4,409.60. The motion carried unanimously.

**EXECUTIVE SESSION:**

The Finance Committee went into executive session at 6:08 to discuss a contractual matter. The committee came out of executive session at 6:14.

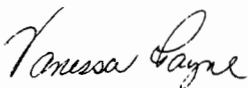
**PROJECT INFINITY:**

Councilor Kirven moved to approve an ordinance authorizing the execution and delivery of a fee in lieu of tax agreement by and between Greenville County and Project Infinity.

**ADJOURNMENT:**

There being no additional business to come before the Finance Committee, the meeting adjourned at 6:15.

Respectfully submitted,



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Vanessa Payne  
Executive Assistant

Sponsoring Organization	Name of Project	Amount Requested	Grade	Funding Recommended by Committee	Comments
BMW and Synnex Corporation	BMW Charity Pro Am Presented by Synnex Corporation	\$50,000.00	<b>A</b>	\$40,000.00	Marketing for Golf Channel
Bob Jones University (BJU, Inc.)	Living Gallery Presentation Promotion	\$30,000.00	<b>A</b>	\$30,000.00	Expand marketing nationally
Discover Upcountry Carolina Association	Upcountry Advertising and Marketing Campaign	\$50,000.00	<b>A</b>	\$48,359.00	Total marketing complement to VGSC
Fall for Greenville, Inc.	Fall for Greenville Promotional Campaign	\$15,000.00	<b>A</b>	\$10,000.00	
Greater Greenville Scottish Games	Gallabrae (Greater Greenville Scottish Games)	\$85,000.00	<b>A</b>	\$50,000.00	
Greenville Arts Festival (DBA Artisphere)	2019 Artisphere Festival Tourist Marketing Campaign	\$45,000.00	<b>A</b>	\$35,000.00	
Greenville Chapter of the SC Restaurant and Lodging Association	Greenville Restaurant Week- Eat, Stay and Love Greenville	\$25,000.00	<b>A</b>	\$25,000.00	Expanding marketing into NC and GA
Greenville Sports Council (formerly Notus Sports)	Marketing; Venue Rental Costs; Events Promotion	\$25,000.00	<b>A</b>	\$15,000.00	
<b>Euphoria Festival</b>	<b>euphoria Food, Wine &amp; Music Festival</b>	<b>\$60,000.00</b>	<b>A</b>	<b>\$10,000.00</b>	<b>Signature Event \$50,000</b>
Ville To Ville Foundation	Ville to Ville Craft Brew Relay	\$10,000.00	<b>A</b>	\$10,000.00	Huge success - 955 room nights with first event
Black Pages International	Economic Empowerment Weekend	\$6,000.00	<b>B</b>	\$6,000.00	
Greenville Chautauqua	Chautauqua History Alive Festival	\$15,000.00	<b>B</b>	\$10,000.00	
Makers Collective	Indie Craft Parade	\$15,000.00	<b>B</b>	\$10,000.00	Marketing for weekend craft festival at Taylors Mill
Metropolitan Arts Council	Greenville Open Studios 2018	\$35,000.00	<b>B</b>	\$25,000.00	Regional Marketing county-wide arts event
Read Up Greenville	Read Up, Greenville: A Young Adult/Middle Grades Literary Festival	\$10,000.00	<b>B</b>	\$10,000.00	3 year - unique to region and poised for good growth
Greenville Airport Commission	Military History Museum Heat and Air Conditioning	\$27,967.00	<b>B</b>	\$27,967.00	museum needs air conditioning; preserve artifacts
The Children's Museum of the Upstate	Traveling and Special Exhibits and Related Marketing	\$30,000.00	<b>B</b>	\$20,000.00	
Upcountry History Museum- Furman University	Ad Men to Mad Men: The Art of Influence, 1950-1960	\$25,000.00	<b>B</b>	\$25,000.00	Building on success of Katherine Hepburn
Travelers Rest Farmers Market	Regional County Advertising Blitz	\$10,000.00	<b>B</b>	\$5,000.00	Move market share from NC
Centre Stage South Carolina	Centre Stage Lighting Purchase	\$5,000.00	<b>C</b>	\$5,000.00	
Greenville Center for Creative Arts	Greenville Center for Creative Arts Regional Marketing Plan	\$20,000.00	<b>C</b>	\$5,000.00	
Greenville Chorale	2018-2019 Greenville Chorale Season Strategic Marketing	\$10,000.00	<b>C</b>	\$5,000.00	
Greenville Little Theatre	Greenville Little Theatre 2018/2019 Season	\$10,000.00	<b>C</b>	\$5,000.00	
Greenville Symphony Association	2018-2019 Concert Season	\$20,000.00	<b>C</b>	\$5,000.00	

<b>Sponsoring Organization</b>	<b>Name of Project</b>	<b>Amount Requested</b>	<b>Grade</b>	<b>Funding Recommended by Committee</b>	<b>Comments</b>
Roper Mountain Science Center Association	Roper Mountain Science Center: Butterfly Adventure Program	\$25,000.00	<b>C</b>	\$5,000.00	
South Carolina Childrens Theatre (SCCT)	2018-2019 Main Stage Season	\$10,000.00	<b>C</b>	\$5,000.00	
The Warehouse Theatre	The Warehouse Theatre Main Stage Season Marketing Assistance	\$10,000.00	<b>C</b>	\$5,000.00	
Younts Center for Performing Arts	Younts Center for Performing Arts (CAFFI) Cultural Arts Foundation	\$25,000.00	<b>C</b>	\$5,814.00	
Conestee Foundation/Lake Conestee Nature Park	Phase 2 -Pedestrian Bridge over the Reedy at Lake Conestee Nature Park (Re-decking and maintenance of bridge)	\$50,000.00	<b>D</b>	\$0.00	Doesn't fit criteria - funded last year and they are asking for the same amount this year
Foothills Philharmonic	Foothills Philharmonic Music Purchasing 2018-19	\$5,075.00	<b>D</b>	\$0.00	grant to purchase music - doesn't fit criteria
Greenville Airport Commission	Destination Greenville Downtown Airport Parking lot	\$62,500.00	<b>D</b>	\$0.00	Doesn't fit criteria
Greenville Revitalization Corporation	Greenville Textile Heritage Park	\$10,000.00	<b>D</b>	\$0.00	Does not produce room nights - doesn't fit criteria
Greenville Zoo Foundation	Greenville Zoo Marketing	\$50,000.00	<b>D</b>	\$0.00	building playground at GSP - doesn't fit criteria
James F. Daniel, Jr., The American Legion Post #3 Greenville, SC	The American Legion, Post #3, War Museum Promotion	\$13,250.00	<b>D</b>	\$0.00	Does not produce room nights - doesn't fit criteria
Southern Goat Producers Association (SGPA)	SGPA Goat Seminar & Regional ABGA Junior Goat Show	\$2,500.00	<b>D</b>	\$0.00	Event already occurred
Special Olympics South Carolina	Special Olympics South Carolina Fall Games	\$13,500.00	<b>D</b>	\$0.00	Event moving to Charleston
<b>Total</b>		<b>\$910,792.00</b>		<b>\$458,140.00</b>	