

Sponsoring Organization	Name of Project	Amount Requested	Grade	Funding Recommended by Committee	Comments
BMW and Synnex Corporation	BMW Charity Pro Am Presented by Synnex Corporation	\$50,000.00	A	\$40,000.00	Marketing for Golf Channel
Bob Jones University (BJU, Inc.)	Living Gallery Presentation Promotion	\$30,000.00	A	\$30,000.00	Expand marketing nationally
Discover Upcountry Carolina Association	Upcountry Advertising and Marketing Campaign	\$50,000.00	A	\$48,359.00	Total marketing complement to VGSC
Fall for Greenville, Inc.	Fall for Greenville Promotional Campaign	\$15,000.00	A	\$10,000.00	
Greater Greenville Scottish Games	Gallabrae (Greater Greenville Scottish Games)	\$85,000.00	A	\$50,000.00	
Greenville Arts Festival (DBA Artisphere)	2019 Artisphere Festival Tourist Marketing Campaign	\$45,000.00	A	\$35,000.00	
Greenville Chapter of the SC Restaurant and Lodging Association	Greenville Restaurant Week- Eat, Stay and Love Greenville	\$25,000.00	A	\$25,000.00	Expanding marketing into NC and GA
Greenville Sports Council (formerly Notus Sports)	Marketing: Venue Rental Costs; Events Promotion	\$25,000.00	A	\$15,000.00	
Euphoria Festival	euphoria Food, Wine & Music Festival	\$60,000.00	A	\$10,000.00	Signature Event \$50,000
Ville To Ville Foundation	Ville to Ville Craft Brew Relay	\$10,000.00	A	\$10,000.00	Huge success - 955 room nights with first event
Black Pages International	Economic Empowerment Weekend	\$6,000.00	B	\$6,000.00	
Greenville Chautauqua	Chautauqua History Alive Festival	\$15,000.00	B	\$10,000.00	
Makers Collective	Indie Craft Parade	\$15,000.00	B	\$10,000.00	Marketing for weekend craft festival at Taylors Mill
Metropolitan Arts Council	Greenville Open Studios 2018	\$35,000.00	B	\$25,000.00	Regional Marketing county-wide arts event
Read Up Greenville	Read Up, Greenville: A Young Adult/Middle Grades Literary Festival	\$10,000.00	B	\$10,000.00	3 year - unique to region and poised for good growth
Greenville Airport Commission	Military History Museum Heat and Air Conditioning	\$27,967.00	B	\$27,967.00	museum needs air conditioning; preserve artifacts
The Children's Museum of the Upstate	Traveling and Special Exhibits and Related Marketing	\$30,000.00	B	\$20,000.00	
Upcountry History Museum- Furman University	Ad Men to Mad Men: The Art of Influence, 1950-1960	\$25,000.00	B	\$25,000.00	Building on success of Katherine Hepburn
Travelers Rest Farmers Market	Regional County Advertising Blitz	\$10,000.00	B	\$5,000.00	Move market share from NC
Centre Stage South Carolina	Centre Stage Lighting Purchase	\$5,000.00	C	\$5,000.00	
Greenville Center for Creative Arts	Greenville Center for Creative Arts Regional Marketing Plan	\$20,000.00	C	\$5,000.00	
Greenville Chorale	2018-2019 Greenville Chorale Season Strategic Marketing	\$10,000.00	C	\$5,000.00	
Greenville Little Theatre	Greenville Little Theatre 2018/2019 Season	\$10,000.00	C	\$5,000.00	
Greenville Symphony Association	2018-2019 Concert Season	\$20,000.00	C	\$5,000.00	

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Roper Mountain Science Center Association	Roper Mountain Science Center: Butterfly Adventure Program	\$25,000.00	C	\$5,000.00	
South Carolina Childrens Theatre (SCCT)	2018-2019 Main Stage Season	\$10,000.00	C	\$5,000.00	
The Warehouse Theatre	The Warehouse Theatre Main Stage Season Marketing Assistance	\$10,000.00	C	\$5,000.00	
Younts Center for Performing Arts	Younts Center for Performing Arts (CAFFI) Cultural Arts Foundation	\$25,000.00	C	\$5,814.00	
Conestee Foundation/Lake Conestee Nature Park	Phase 2 -Pedestrian Bridge over the Reedy at Lake Conestee Nature Park (Re-decking and maintenance of bridge)	\$50,000.00	D	\$0.00	Doesn't fit criteria - funded last year and they are asking for the same amount this year
Foothills Philharmonic	Foothills Philharmonic Music Purchasing 2018-19	\$5,075.00	D	\$0.00	grant to purchase music - doesn't fit criteria
Greenville Airport Commission	Destination Greenville Downtown Airport Parking lot	\$62,500.00	D	\$0.00	Doesn't fit criteria
Greenville Revitalization Corporation	Greenville Textile Heritage Park	\$10,000.00	D	\$0.00	Does not produce room nights - doesn't fit criteria
Greenville Zoo Foundation	Greenville Zoo Marketing	\$50,000.00	D	\$0.00	building playground at GSP - doesn't fit criteria
James F. Daniel, Jr., The American Legion Post #3 Greenville, SC	The American Legion, Post #3, War Museum Promotion	\$13,250.00	D	\$0.00	Does not produce room nights - doesn't fit criteria
Southern Goat Producers Association (SGPA)	SGPA Goat Seminar & Regional ABGA Junior Goat Show	\$2,500.00	D	\$0.00	Event already occurred
Special Olympics South Carolina	Special Olympics South Carolina Fall Games	\$13,500.00	D	\$0.00	Event moving to Charleston
Total		\$910,792.00		\$458,140.00	