

Greenville County Animal Care

Helping People Help Animals

Date: September 25, 2018

From: Shelly Simmons, CAWA Division Manager for Animal Care

- To: Ruth Parris Budget Director
- CC: Paula Gucker Assistant County Administrator for Community Planning, Development and Public Works

Re: Maddie's Fund Shelter Innovation Grant \$5,000

Greenville County Animal Care has requested **\$5,000** in grant funding from Maddie's Fund. It will be used to purchase critical supplies such as dog crates, kitten formula, and other items for citizens to use who are willing to contribute their time and homes to help divert large breed dogs and young kittens from entering the shelter. This is a critical need when space is unavailable and incoming animals are most at risk of euthanasia. The funding will also be used to create a short instructional video for use on multiple social media platforms to instruct citizens on how to successfully reunite lost pets with their owners. The advertising would promote "lost" vs "stray" and inform people on how they can be part of building a no-kill community by helping lost pets find their way home rather than bringing them to a shelter.

This grant funding request does not require a matching grant from the County.