

# SIGN ORDINANCE AMENDMENTS: SUMMARY

## Definitions

**HOME OCCUPATION:** Any use of principal and accessory buildings clearly incidental to their uses for dwelling purposes and conducted for compensation by a resident thereof within a residential ~~use area district and meeting the requirements of Greenville County Zoning Ordinance.~~

**LOGO:** A business, ~~institution, or use's~~ trademark or symbol.

**PARAPET:** ~~An architectural façade feature which extends the building façade vertically above the eave line. That portion of a building wall that rises above the roof line.~~ (this was never changed back to the original taskforce approved definition. Was changed to the stricken definition according to Eric. – Roof line was changed back to old definition but not parapet)

**WALL SIGN:** Any sign painted on, ~~or~~ attached flat, ~~and or attached~~ parallel to the exterior wall or surface of a building or other structure and which may projects ~~parallel~~ from that wall or surface. *See Appendix A: Figure 27.*

### 4.1.2. Notices and Orders

- A. *Notice to person responsible.* Whenever the ~~code official~~ Codes Administrator or his/her designee determines that there has been a violation of this code or has grounds to believe that a violation has occurred, notice shall be given in the manner prescribed in Sections B and C to the person responsible for the violation as specified in this code.

**4.1.4. D: Application.** All appeals, variances and ~~appeals special exceptions~~ shall be made in accordance with Section 3:3, Section 3:4, and Section 3:5 respectively in the Greenville County Zoning Ordinance.

**5.4** Sub section F should reference “E” rather than “5”

### 5.9 Sign Appearance and Materials

Signs may utilize wood, metal, plastic or other materials for the structure and sign face and shall be constructed in a professional manner in accordance with the adopted building code in order to ensure safe installation. Additionally, the sign copy shall be professionally applied (screen printed, painted, or otherwise). Signs allowed without a permit in Section 6.1 may be exempt from this section.

## 5.11. Listed and Labeled

All signs utilizing electricity must be ~~labeled and listed~~listed and labeled.

**8.1.1 B** V-Signs are considered a double sided sign and V-Signs size standards are determined according to the double sided sign standard herein. Both sign sides must be attached at a point and the angle of the sides must not exceed ninety (90) degrees. V-sign sizes are determined according to the double sided sign standard above.

8.1.2. *Round, Oval & Irregularly shaped signs.* ~~To~~Such signs shall be measured based on the appropriate mathematical formula to obtain the sign area for a circle, an oval or irregularly shaped sign. The total number of square feet for all sides shall not exceed the square footage sum of both sides on a double sided sign.

**Section 8.1 Sign Face:** The sign face shall be calculated based on the ~~area of the smallest standard geometric shape capable of encompassing the perimeter of the sign area~~part of the sign that is or can be utilized for the placement of sign copy (typically any surface perpendicular to the ground). See Appendix B.

8.3.1.B.1. In Business Use Areas (as defined by Section 19:8.5), Electronic Message Centers shall display static images for a period of at least three (3) seconds before transitioning to another static image. The use of frame effects is permitted. ~~so long as~~Fflashing and animation are prohibited.

**8.4.2. A** The maximum allowable area for canopy signs, awning signs, ~~and/or wall signs~~ or a combination of such signs shall not exceed the maximum size permitted in Section 19.8.4 herein.

### 8.4.5 Awning Signs

- A. Awning signs shall not exceed twenty (20) percent of the wall to which the awning is attached ~~but~~and not more than forty (40) percent of the awning face.

**8.5.1. D Home occupation signs.** One non-illuminated sign shall be permitted for each home occupation provided that the ~~display surfaces~~sign copy area of such signs does not exceed two (2) square feet in area and that such sign is mounted flat against the wall of the building in which such home occupation is conducted or flat against the wall of a principal structure.

**Table 19.8(b): Business Use Area Sign Regulations**

Sign Type	Number (Maximum combination of all signs regardless of type)	Size	Height
Freestanding	1 per street front	in accordance with Section 19.8.5	in accordance with Section 19.8.5.2(c)
Wall	Up to 3	20% of the useable wall area, 225 sq ft maximum	not above roof line
Window	Up to 3	20% window area, <a href="#">225 sq ft maximum</a>	not above roof line
Attached Canopy	Up to 3	20% of the useable wall area, 225 sq ft maximum	not above roof line
Detached Canopy	Up to 3	20% of canopy face, <a href="#">225 sq ft maximum</a>	not above roof line
Awning	Up to 3	20% of the useable wall area, 225 sq ft maximum	not above roof line
Under Canopy/Awning	Up to 3	4 sq ft	minimum 7' vertical clearance
Projecting	Up to 3	18 sq ft	not above roof line
Marquee	Up to 3	1sq ft per linear foot frontage, <a href="#">, 225 sq ft maximum</a> <del>225' max</del>	not above roof line

**8.5.2. Special Provisions**

5.B. Freestanding signs on properties directly abutting an interstate highway or a frontage road shall be allowed variances in height, square footage, and sign type in accordance with [the 65+ mph provisions of](#) Table 19.8(c).

**8.5.3 Special Use Areas (Review Districts)**

- B. Signs in any NC, (Neighborhood Commercial) and POD, (Planned Office Development) PD, (Planned Development) and FRD (Flexible Review District) shall comply with the limits of the district’s statement of intent as approved by Greenville County and the requirements herein.
- C. No more than three signs shall be permitted per use in a Special Use Area unless the use is part of a Group Development, Planned Commercial Center and/or Business Park.

- D. The number of signs allowed in a Group Development, Planned Commercial Center and/or Business Park shall be determined in accordance with Article 9 herein.
- E. Freestanding signs:
  - 1. No freestanding signs shall exceed eight (8) ~~foot~~feet in height.
  - 2. No freestanding sign shall be exceed forty (40) square feet in size.
  - 3. All freestanding signs ~~faces~~ shall be either a monument or pylon style sign.
- F. Wall Signs:
  - 1. Wall signs shall not exceed ~~ten-fifteen~~ (15) percent of the useable wall area and shall not exceed one-hundred and eighty (180) square feet.
- G. Group Freestanding sign:
  - 1. Such signs shall not exceed sixteen (16) feet in height.
  - 2. Such signs shall not exceed eighty (80) square feet.
- H. Other sign types: Other specific sign types not addressed in this subsection shall meet all standards as set in 8.4 Requirements for specific sign types.

### **Off Premise Directional Sign Requirements**

#### 8.6.1. *Requirements*

- A. All distances herein are measured as a radius from the referenced point.

~~B. Such signs shall be a Decorative Post Sign type.~~

#### ~~C.~~B. *General and Dimensional Standards*

- 1. The permit holder shall allow a uses to be identified on the sign subject to the following:
  - a. The use is under single ownership or management.
  - b. Such signs shall be a Decorative Post Sign Type
  - c. The entrance to the advertised use is located within a two (2) mile radius from the directional sign.
  - d. Five (5) signs per use shall be permitted.
  - e. Individual sign face shall not exceed thirty-two (32) square feet in area.
  - f. Signs shall not exceed ten (10) feet in height.

**8.6.1. C (5)** Traffic Circles shall be allowed the same number of signs as a corresponding intersection type as defined by the total number approaching streets into the Traffic Circle (i.e. a traffic circle with four approaching streets would be allowed the same number of signs as a traditional Four-Way intersection) Additionally, permitted off-premises directional signs must be located a one-hundred and sixty (160) foot of the interior edge of the traffic circle.

**8.7.3.** Certain temporary signs including banners, streamers, balloons, pennants, windfeather signs and similar devices, mobile signs and inflatables may be permitted for the purposes of temporarily advertising ~~temporary~~ non-residential uses in residential use areas, ~~and for all other business use areas, and special~~ use areas in accordance with the provisions herein.

**8.7.3. F** A Special Event Sign applicant may select ~~two options from group A and one option from group B~~ from the options below.

**Update placement section of table 9.1 Placement line should read “at least”**

	<b>Major Tenants (Main Building)</b>	<b>Minor Tenants</b>	<b>Ancillary Building to Major Tenant</b>
<b>Number of signs</b>	1 per Building side visible from a public way	1 at the point nearest the associated use's entrance	2 at the point nearest the associated use's entrance
<b>Height of sign copy</b>	8'	6'	6'
<b>Area</b>	20% of useable wall area	20% of useable wall area	20% of useable wall area
<b>Placement</b>	<u>At least 24"</u> or more below roof line	<u>At least 24'-24"</u> or more below roof line	<u>At least 24'-24"</u> or more below roof line
<b>Projection</b>	3' from building or canopy	1' from building or canopy	1' from building or canopy
<b>Building entrance sign (per entrance)</b>	1 wall sign; 1 on door	N/A	1 wall sign; 1 on door
<b>Rear Service entrance wall sign (10 sq ft)</b>	1	1	1
<b>Additional Sign for end units</b>	N/A	1	1

**9.1.3 A** When the Group Commercial Development or Planned Commercial Center has one or more dedicated public building entrances (not a tenant entrance) then the Group Commercial Development or Planned Commercial Center may have an entrance sign placed at each entrance.