FY2017-2018 A-Tax Applicants

Sponsoring Organization Name of Project Requested Requested Requested Requested Requested Requested Recommended Bob Jones University (BJU, Inc.) Living Gallery Presentation Promotion S30,000 A S30,000 A S25,000 Regional Tournament with 144 teams - 8640 Room nights Discover Upcountry Carolina Association Upcountry Advertising and Marketing Campaign S10,000 A S30,000 Funding critical to creating destination Fall for Greenville - Promotional Campaign S10,000 A S10,000 Creates compression in market and increased occupancy Greater Greenville Scottish Games Gallabrae (Greater Greenville Scottish Games) Greenville Chapter of the SC Restaurant and Lorge Festival Tourist Marketing Campaign Greenville Sports Council d/b/a Notus Sports State Games South Carolina Greenville Sports Council d/b/a Notus Sports Special Olympics South Carolina Special Olympics South Carolina Special Olympics South Carolina Fall For Greenville For Auto Festival Fundamental Sports Connotinal Fundamental Reports of the Scottish Games Special Olympics South Carolina Special Olympics South Carolina Special Olympics South Carolina Fall For Greenville Park Connestee Foundation/Lake Conestee Nature Park Connestee Foundation/Lake Conestee Nature Park Conestee Foundation/Lake Conest	T 12017 2010 X TuX Applicants								
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Metropolitan Arts Council Read Up Greenville: A Young Adult/Middle Grades Literary Festival Mountains to Main Street Triathlon and Race Festival ("M2M") The Childrens Museum of the Upstate Read Up Greenville: A Young Adult/Middle Stabar Charities Sabar Charities Greenville Open Studios 2017 \$30,000 B \$5,000 B \$5,000 Successful first event in 2017. Funding will continue success B \$10,000 Successful first year event - Will grow to regional event Traveling and Special Exhibits and Related Marketing Marketing Marketing Marketing Marketing Marketing B \$10,000 Marketing for Greenville Open Studios Event B \$10,000 Successful first year event - Will grow to regional event Marketing funds									
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	The Childrens Museum of the Upstate		\$30,000	В	\$15.000	marketing funds			
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	Travelers Rest Farmers Market	Surrounding County Advertising Blitz	\$10,000	В	\$10,000	Had schedule of marketing campaign included in application			

FY2017-2018 A-Tax Applicants

Sponsoring Organization	Name of Project	Amount Requested	Grade	Funding Recommended by Committee	Comments
openisoring organization	Screen costume exhibition at the Upcountry	Roquostou	Cidae	by committee	- Commonts
Upcountry History Museum - Furman University		\$25,000	В	\$20,000	grade based on direct impact of generated room nights.
Black Pages International	Economic Empowerment Weekend	\$6,000	С	\$5,000	grant for digital marketing
Glow Lyric Theatre	Glow Lyric Theatre 2017 Summer Festival Season	\$3,500	С	\$3,500	grant to be used for marketing
Greenville Chorale	2017-2018 Greenville Chorale Season Strategic Marketing	\$10,000	С	\$5,000	equal funding for Performing Arts
Greenville Little Theatre	Greenville Little Theatre 2017/2018 Season	\$10,000	С	\$5,000	equal funding for Performing Arts
Greenville Symphony Association	2017-2018 Concert Season	\$20,000	С	\$5,000	equal funding for Performing Arts
James F Daniel, Jr. The American Legion Post #3	The American Legion, Post #3, War Museum Ma	\$9,200	С	\$3,868	Marketing money to promote 100 year anniversary of WWI
Slater-Marietta Lions Club	Slater-Marietta Moon Boom!	\$5,000	С	\$5,000	Money used for Fireworks?????
South Carolina Children's Theatre (SCCT)	South Carolina Children's Theatre	\$5,000	С	\$5,000	equal funding for Performing Arts
American Society of Media Photographers/SC Chapter (ASMP/SC)	Southeastern Film & Photo Conference	\$8,000	С	\$3,500	requested marketing fund
Centre Stage-SC!	2017-2018 Centre Stage Season	\$25,000	D		requested funds for operating costs, no marketing plan submitted
Greenville Airport Commission	Enhance Destination Greenville Downtown Airport	\$50,000	D		Application not specific enough for projects, and not enough budget information in application
South Carolina Football Hall of Fame, Inc.	Ceremony & Celebrity Golf Tournament, Membership Drive, Mobile Museum & Fan Experience	\$30,000	D		Application not specific with use of funds; association not financially stable
Total Requested		\$728,200		\$408,683	

Available Funds \$408,683 Signature Event \$50,000