

JAN 22 2015

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This section for office use only

Council District: 24
   
 This application is a:    Reappointment     New Appointment

**GREENVILLE COUNTY BOARD AND COMMISSION APPLICATION**  
for County-wide Boards

Name of Board or Commission to which you are applying: Arena District Commission  
An individual may only apply to serve on one board or commission during any election cycle.

Mr  Mrs   
 Ms  Dr     Name: Jackson (Jack) L. Bacot  
 Home Address: 316 Stewart St.    City: Greenville    Zip: 29605

Occupation: editor / mktg. director    Employer: Tempus Jets, Inc.

Employer Address: 135 S. Main St. Suite 600  
Greenville, SC 29601

School attended: University of NC - Chapel Hill

Highest degree earned: Bachelor of Arts    Field of Study: Communications/journalism

Volunteer Experience (Please list and describe): Visit Greenville SC - board of directors, board chair  
American Heart Association - hospital - board member  
Harris and the Bluffton Monday After the Masters golf tournament - board, communications  
Project RX - Greenville Medical Society - volunteer

Describe your understanding of the position for which you are applying. Assist in management and policy decisions for Bios Secours Wellness Arena.

What specific skills do you believe you could contribute as a member of this board or commission?  
exec. management, marketing and communications strategies and execution.

Have you ever attended a meeting of this board or commission?    Yes     No

Are you available to meet at the regularly scheduled date and time of the board or commission meetings?    Yes     No

If appointed, will you pledge to faithfully attend the meetings?    Yes     No

How many hours/week are you available to give to this board of commission?    As needed to complete mission and directives

Do you, any member of your family or a business with which you or a member of your family is associated, provide goods and/or services to this board for payment?

Yes  No

If yes, please explain: \_\_\_\_\_  
\_\_\_\_\_

Do you reside in a municipality?

Yes  No

If yes, please name Greenville

Have you ever been convicted of a crime other than a minor traffic violation?

Yes  No

If yes, please give details. \_\_\_\_\_  
\_\_\_\_\_

Do you currently hold any elected or appointed office or commission?

Yes  No

If yes, list \_\_\_\_\_  
\_\_\_\_\_

Have you previously held any elected or appointed office or commission?

Yes  No

If yes, list \_\_\_\_\_  
\_\_\_\_\_

Have you ever been fined for any ethics violations?

Yes  No

If yes, please explain: \_\_\_\_\_  
\_\_\_\_\_

Are you current in payment of Greenville County property taxes?

Yes  No

If applying for the Accommodations Tax Advisory Committee or the Construction Board of Adjustments and Appeals, please check the box that applies to your field of expertise:

- Tourism Industry
- Cultural / Arts
- Restaurant
- Hotel Management

- Architectural
- Fire Protection Eng /Contractor
- Electrical Engineer /Contractor
- Design/Architectural /Professional Contractor
- Structural Engineer /Contractor
- Mechanical Engineer /Contractor
- Plumbing Engineer /Contractor

### Statement of Agreement and Understanding

***By my signature, I state that all information contained in this application is true and accurate to the best of my knowledge.***

***I understand it is my responsibility to insure my application is submitted within the application period and that it has been received by the County Council Office.***

***I understand my appointment to the board for which I am applying will not result in me receiving any compensation for my service.***

Signature



Date

1-15-15

JACKSON LEWIS BACOT

January 19, 2015

Greenville County Council  
301 University Ridge, Suite 2400  
Greenville, SC 29601-3665

RE: Board & Commissions

Dear Council Members:

I am writing to ask your support and consideration of my application for a position on the Arena District Commission. As a resident of Greenville County and an involved citizen, I am certain I can assist in the growth and direction of the Bon Secours Wellness Arena.

I have over 25 years of marketing and media executive management experience. I'm currently Vice President of Marketing & Media for Tempus Jets, Inc. Tempus is an international private aviation corporation with offices throughout the world. However, it's my current term as chairman of the board of directors of Visit Greenville SC (VGSC) that has compelled me to seek a seat on the Arena District Commission.

My experience as a board member and chairman of VGSC has allowed me firsthand knowledge of how successful marketing can accelerate the growth and awareness of a community brand. The "Yeah, That Greenville" campaign is a success story that can transcend to other community assets. It's my hope and desire to bring this expertise, along with diverse management skills, to the Arena District Commission.

Thank you for your service to the community and for your consideration of the enclosed application.

Best regards,

A handwritten signature in black ink, appearing to read "J. Bacot", with a large, stylized flourish underneath.