

Proposal

Request Information

Project Title

Please provide a short, descriptive title for this request, e.g. Fee-Waived Adoption Event for Dogs

Animal Relocation - Carroll Petrie Foundation Dog Rescue Project

Request Amount

e.g. 1000

17500

Project Description

Provide a detailed description of your request in 250 words or less. Include estimated or actual costs for line items and other relevant information as explained in program guidelines.

We would like consideration to receive \$50 subsidies and become a source shelter to help more dogs through relocation programs. We already have a robust transfer program with rescue groups but would like to expand our reach to more transfers to shelters; specifically to local and regional shelters that have reached out to us in the past but were not able to pay the rescue pull fee that we charge.

We will approach these shelter organizations to see if they will partner with us to save more dogs by offsetting the pull fee with the subsidies from this grant.

We would also use the subsidies to develop a foster Adoption Ambassador program that we have named "Foster to the Rescue". The subsidy would help us offset our cost to spay/neuter, microchip, blood test, etc. additional pets for the program and place them into foster homes for the purpose of rehoming. Some subsidies may be used to offset the cost of the adoption fee, and we would like to use some of the subsidies to promote and market the new program to our community and encourage more participation.

Actual costs include:

Cost of shelter transfer pull fees are normally \$65 for dogs and \$45 for puppies. The subsidies would offset most of these fees and our expenses to make these pets ready for rescue transfer.

Cost of medical care to make ready for adoption of our Foster to the Rescue animals ranges from \$35-\$50 per dog/puppy.

Carroll Petrie Foundation Dog Rescue Project



Background

The ASPCA received a very generous \$1 million donation from the Carroll Petrie Foundation to save 16,600 dogs in 12 months. Together with the Foundation, we created a plan to help municipal shelters (or nonprofit organizations that hold the animal control contract) to save more dogs through relocation programs. The ASPCA is offering source shelters assistance and a financial subsidy to help facilitate the project.

Subsidies

There are a total of 16,600 subsidies at \$50 each available to source shelters. Shelters would get a financial subsidy (paid monthly) of \$50 per dog/puppy* for each animal transferred out through the following types of programs:

1. Transfer to rescue groups
2. Transfer to other shelters
3. Adoptions through foster "Adoption Ambassadors"
4. Adoptions through off-site adoption locations

**The subsidy will only apply to lives saved above and beyond last year's numbers.*

Shelters can give all or a portion of the subsidy to rescue groups or destination shelters that take dogs (as an incentive to take more dogs or to waive pull fees, for example).

Scope

We anticipate having 15-20 Petrie source shelters around the country, working to save a collective total of 16,600 dogs. The subsidies will not be divided equally among the shelters. The amount that each shelter receives is based on the number of dogs each shelter moves each month. When the pool of money is gone...it's gone. The faster each source shelter transfers dogs, the more money they'll receive.

An example of how the subsidy adds up: if a shelter is able to move 35 more dogs per week than last year; they would get \$7,000 a month in subsidies. If a source shelter can increase numbers by 50 dogs a week, they could receive \$10,000 a month. Keep it up for 6 months, and that's \$60,000!

We are hoping to help shelters in the program significantly increase the number of dogs they transfer. Therefore, we seek source shelters that can move at least 35 to 50 additional dogs per week.

Signing Up for the Project

- An initial phone interview with ASPCA staff and a potential source shelter is conducted followed by the shelter completing an online form regarding their current transfer data.
- Once the data is reviewed and each party feels this project is a good fit, an ASPCA staff person may visit the shelter to jointly create an outline of how the subsidies will be used for inclusion in the Memorandum of Understanding (MOU).
- The shelter completes an online ASPCA grant application. If approved, the shelter will be sent a joint MOU/Grant Contract to sign.
- Once all the documents are signed and returned to the ASPCA, the shelter's participation in the program is official.

Subsidy Payment Process

1. The participating shelter submits their monthly transfer data to the ASPCA by the 10th of the following month.
 - a. The shelter collects 5% outcome data (date of adoption) from the destination shelters or rescue group.
 - i. ASPCA will make periodic spot-check phone calls to the destination shelter or rescue group regarding the outcome data.
 - b. The shelter submits 1 happy-ending story with pictures per month.
2. ASPCA team will calculate (from the monthly data provided by the participating shelter) the number of dogs transferred (above and beyond the previous year).
 - a. The number of dogs/pups is multiplied by \$50 to calculate the total subsidy amount.
 - b. Payment checks will take up to six weeks to process at the ASPCA before being mailed to the shelter.
3. According to projections (# dogs moved), we may be giving 2 months of "seed money" to get the project started.

**Thank you for your interest in being a source shelter with the ASPCA on the
Carroll Petrie Foundation Dog Rescue Project.**