



**Greenville
County**

COMMUNITY PROJECT ACCOUNT
(Small, De Minimus Public Projects)

APPLICATION

1) Name of Project: GREER FAMILY FESTIVAL

Check Project Type:

Nonrecurring community requests for infrastructure:

Flooding

Roads

Lights

Sewer and drainage

Public buildings and grounds

Infrastructure related studies

Contributions to local governments in Greenville County for community projects

2) Amount of Funds Requested: \$ 5,000.00

3) Project Sponsor
Organization: GREATER GREER CHAMBER of COMMERCE / CITY of GREER
Mailing Address: 111 TRADE STREET 301 E. POINSETT ST.
GREER, SC 29651 GREER, SC 29651

4) Contact Person:
Name ALLEN SMITH Title PRES / CEO
Telephone 877-3131 Alt. Telephone No. (252) 327-0069
Email allen@greerchamber.com Fax No. 877-1961

5) Project Timeline ~ Beginning: MAY 4 2012 Ending: MAY 5 2012
MONTH/DAY/YEAR MONTH/DAY/YEAR

6) Date Funds are Needed: April 30, 2012

7) Location of Project: DOWNTOWN GREER (TRADE + POINSETT STREETS)
GREER CITY PARK

8) Project Description: (Attach additional pages if necessary)

a. General Description: SEE ATTACHMENT

b. Benefit project will provide the Community:
SEE ATTACHMENT

c. Additional Comments: SEE ATTACHMENT

9) Project Budget:

- a. Total Project Budget including all sources of funds: \$117,000
- b. Percent request equals of the total Project Budget? 4%

List below all funding sources for this project:

Funding Source	Amount
Village Hospital	20,000
City of Greer	8,000
NATIONWIDE / GARY SULLIVAN	4,000
Mitsubishi Polyester Film	3,500
BMW	2,500
TOTAL:	38,000^A

* SOURCE AS of 2/16/12

[Signature]
Signed

2.17.12
Date

City Administrator
Title

8) **A. General Description:** With a rich history of providing family fun for all ages, the annual Greer Family Fest promises to be better than ever this year, the 28th anniversary of the event. Greer is growing, and festival planners have an expanded vision for a spectacular event that reflects the growth Greer is achieving. This year's event will feature the best of the old and add exciting new activities with the goal of being the Upstate's favorite family festival.

B. Benefit project will provide the community: The Greer Family Festival provides two major benefits to Greenville County, the City of Greer and the local business community.

1. Prior festivals have averaged between 15,000 and 25,000 attendees. The estimated economic impact has been calculated to be approximately \$10 per attendee. This totals to an estimated \$150,000-\$250,000 economic impact for a 48 hour period.
2. Prior surveys have indicated that many of the festival's attendees are not from Greer or Greenville County. The Greer Family Festival showcases all that Greer and Greenville County have to offer to an audience that otherwise may not have visited the area.

C. Additional Comments: Your consideration of this request is greatly appreciated. As previously noted, these funds will assist in the planning and implementation of another Family Festival that offers a substantial, tangible benefit to Greenville County and Greer.