

COMMUNITY PROJECT ACCOUNT
(Small, De Minimus Public Projects)

APPLICATION

1) Name of Project: City of Travelers Rest Elements Festival

Check Project Type:

Nonrecurring community requests for infrastructure:

- Flooding
- Roads
- Lights
- Sewer and drainage
- Public buildings and grounds
- Infrastructure related studies

Contributions to local governments in Greenville County for community projects

2) Amount of Funds Requested: \$ 3,000.00

3) Project Sponsor

Organization: City of Travelers Rest

Mailing Address: 6711 State Park Road
Travelers Rest, SC 29690

4) Contact Person:

Name Dianna Turner Title City Administrator

Telephone (864) 834-8740 Alt. Telephone No. _____

Email dianna@travelersrestsc.com Fax No. (864) 834-7270

Council Representative(s) Joe Dill, Willis Meadows

5) Project Timeline ~ Beginning: June 2, 2012 Ending: June 2, 2012
MONTH/DAY/YEAR MONTH/DAY/YEAR

6) Date Funds are Needed: June 1, 2012

7) Location of Project: Gateway Park, City of Travelers Rest

8) Project Description: (Attach additional pages if necessary) Please see attachment

a. General Description: _____

b. Benefit project will provide the Community: _____

c. Additional Comments: _____

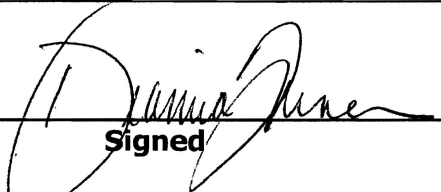
9) Project Budget:

a. Total Project Budget including all sources of funds: \$ 10,000.00

b. Percent request equals of the total Project Budget? 30%

List below all funding sources for this project:

Funding Source	Amount
City of Travelers Rest Local Accomodations Tax	\$7,000.00
Greenville County Community Project Account	\$3,000.00
TOTAL:	\$10,000.00


Signed

5/2/12
Date

City Administrator
Title

The City of Travelers Rest is hosting the First Annual Elements Festival on Saturday, June 2, 2012 from noon until 10:00 p.m. The City has been a sponsor of many community festivals that have been hosted by other organizations, but this will be a City of Travelers Rest annual event. This City-hosted event will feature live entertainment on the main stage, vendors, amusement rides, local and regional talent, and a variety of other family-themed activities. Admission to the event is free. The City is using several media outlets to advertise, and hopes to draw a crowd of 1500-2500 attendees.

The purpose of this festival is to bring our citizens together, entice visitors from around the County and region, and celebrate our Main Street revitalization and community spirit. The City is using its recently adopted branding of "Get in Your Element" as its tag line for the Elements festival. Festivals like this bring increased awareness of a community's identity, enticing visitors to come discover local shops, restaurants and attractions. The City of Travelers Rest has worked diligently for the past few years to revitalize Main Street, improve the environment for business (particularly in its downtown), and secure its place among the County's premier attractions. Having a premier, annual festival will help the City market itself to the larger region and attract new business with our continually improving quality of life.

The County's sponsorship is imperative in helping us provide the type of entertainment and attractions that will leave festival-goers with a positive impression of our small town. We need to be successful the first year to continue to build upon this festival and attract even more visitors in subsequent years.